

# Redefining Feedstocks for the Chemical Industry: Opportunities and Challenges for Catalysis

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**PIRE-ECCI/ICMR Summer Program on Techniques of Surface  
Science and Catalysis  
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# Overview

- Overview of Feedstock Challenges for the Chemical Industry
- Developing Technologies/Challenges Based on Alternate Feedstocks
  - Methane
  - Coal
  - Biomass
- Examples of Ongoing Dow Research in
  - Autothermal oxidation of ethane to ethylene
  - Ethane to vinyl chloride
  - Seed oil-based polyols
- Closing Remarks

# The Chemical Industry - Technology Waves

## Inorganic

- mined materials
- electrochemical
- active reagents allow transformations

## Functionalization

- use inorganics to transform organic substrates
- make dyes, solvents and drugs

## Cellulosics

- use inorganics to transform natural materials
- partially synthetic polymers

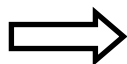
## Polymers

- took off with synthetic rubber
- continues today



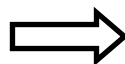
1760-1910

rocks



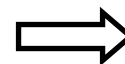
1870-1930

coal



1895-1935

biomass



1925-present

petroleum  
NGL

# The Chemical Industry - Technology Waves

Next?

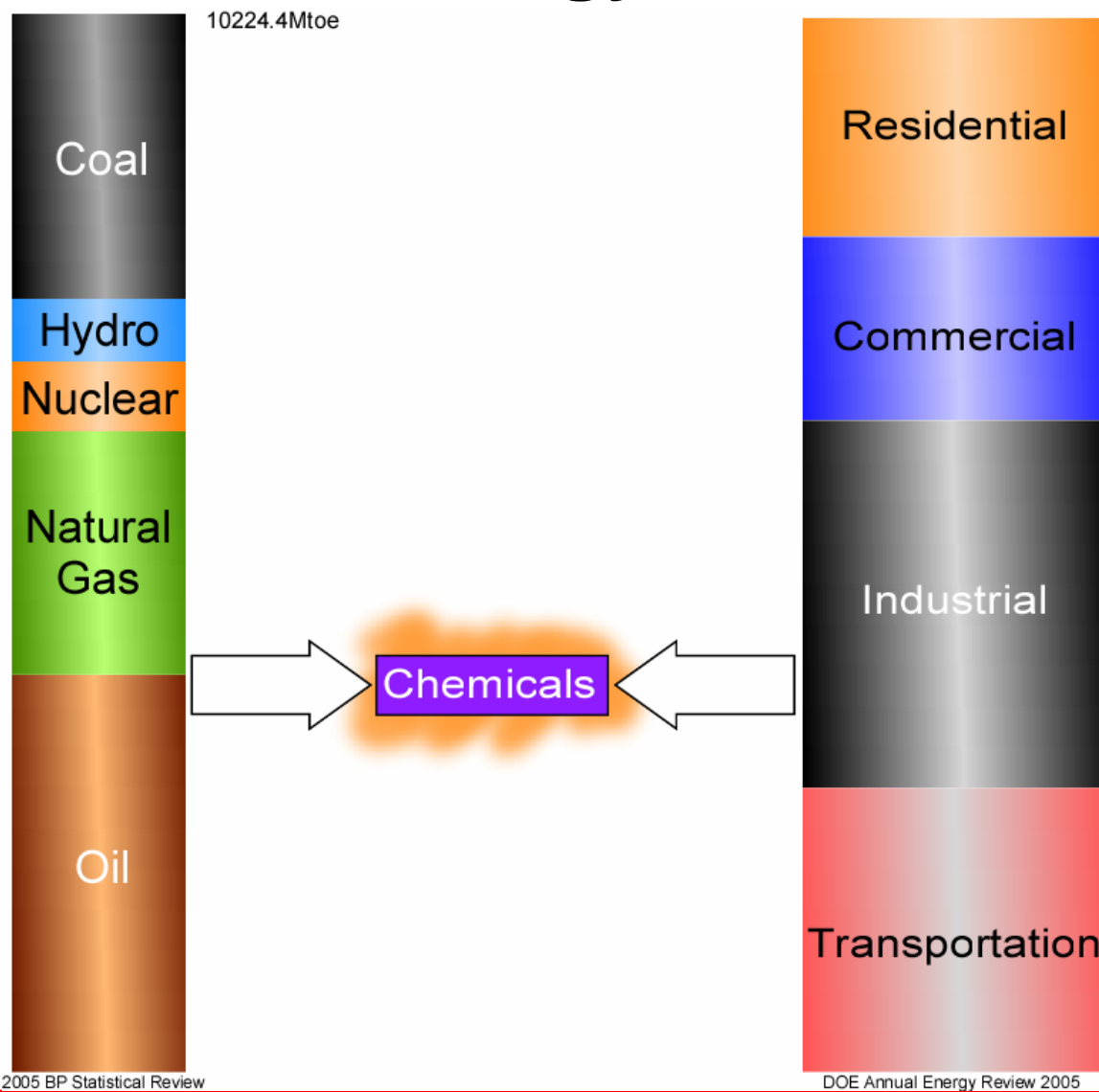
- raw material competition
- new materials
- energy



200?- ?

methane  
coal  
biomass

# Energy



# Energy

Chemicals

Organic  
Chemicals  
&  
Plastics

Agricultural

Inorganic

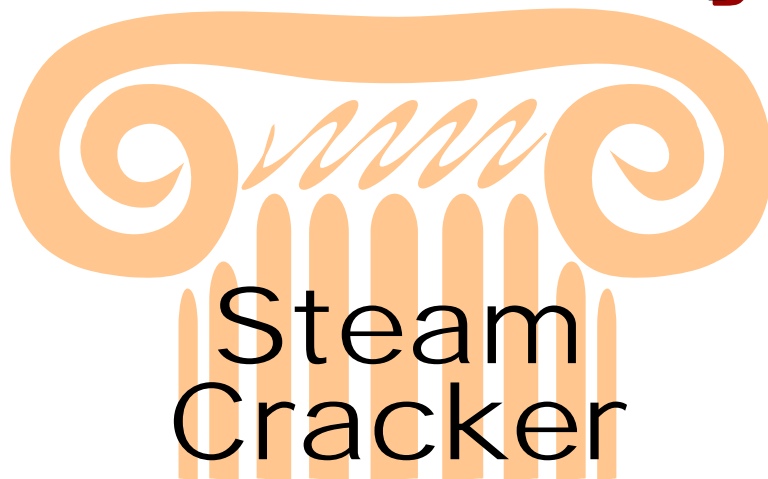
Energy

Feedstock

EIA Industry Briefs

# Foundation of the Chemical Industry

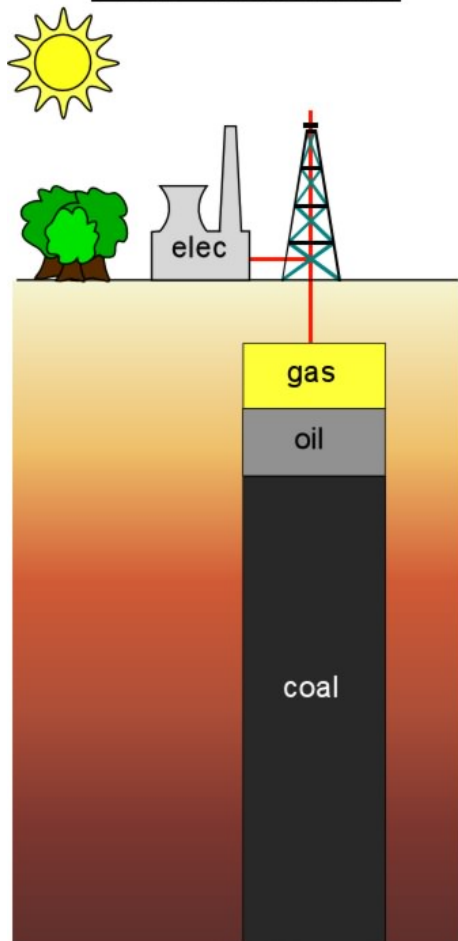
**Chemical Industry**



- **Ethylene is the largest volume organic chemical intermediate**
- **Ethylene and propylene derived chemicals and plastics dominate the industry**

# Industry Today

## Raw Materials



source: 2002 BP Statistical Review

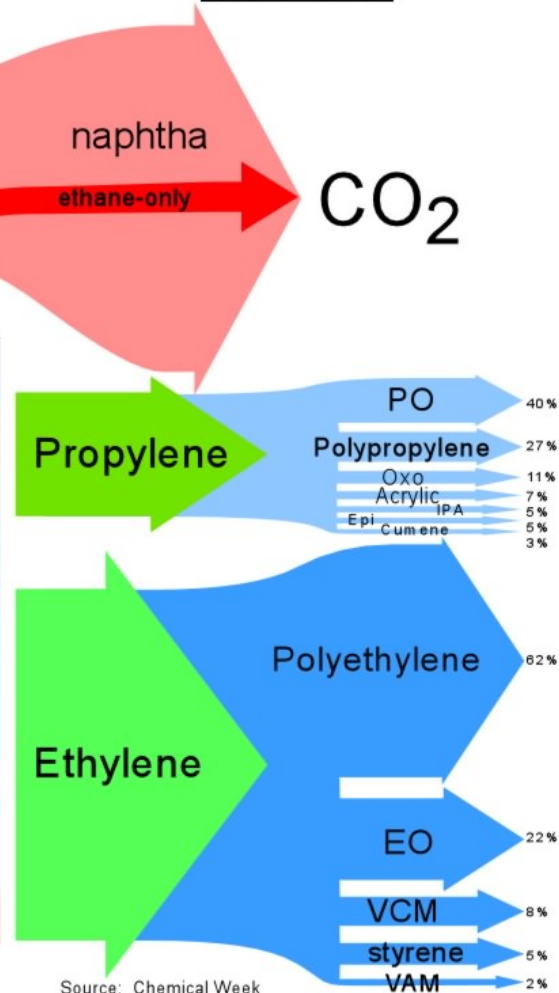
## Ethylene Cracker



source: SRI 29G



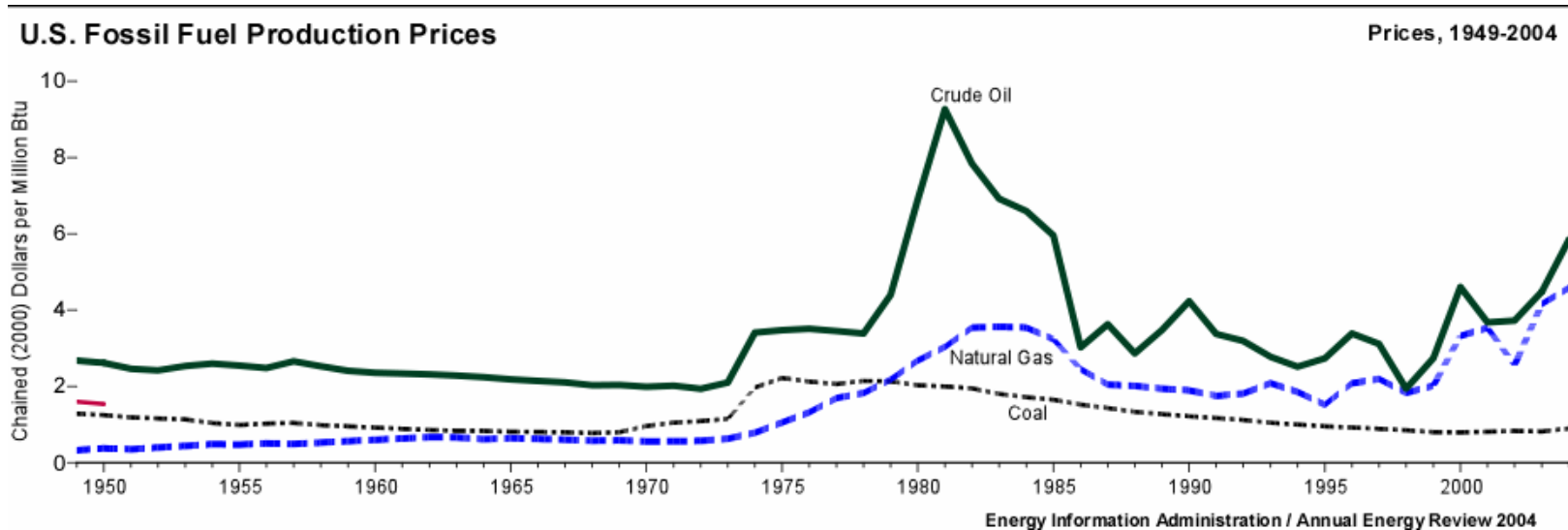
## Products



Source: Chemical Week



# Energy and the Chemical Industry



BTU parity

**ALL NEW!**  
• SHOCKING!  
• BIZARRE!  
• INCREDIBLE!  
and it's ALL TRUE!

# WEEKLY WORLD NEWS<sup>®</sup>

THE WORLD'S ONLY RELIABLE NEWSPAPER

WHAT THE GOVERNMENT DOESN'T WANT YOU TO KNOW . . .

# NO MORE OIL!

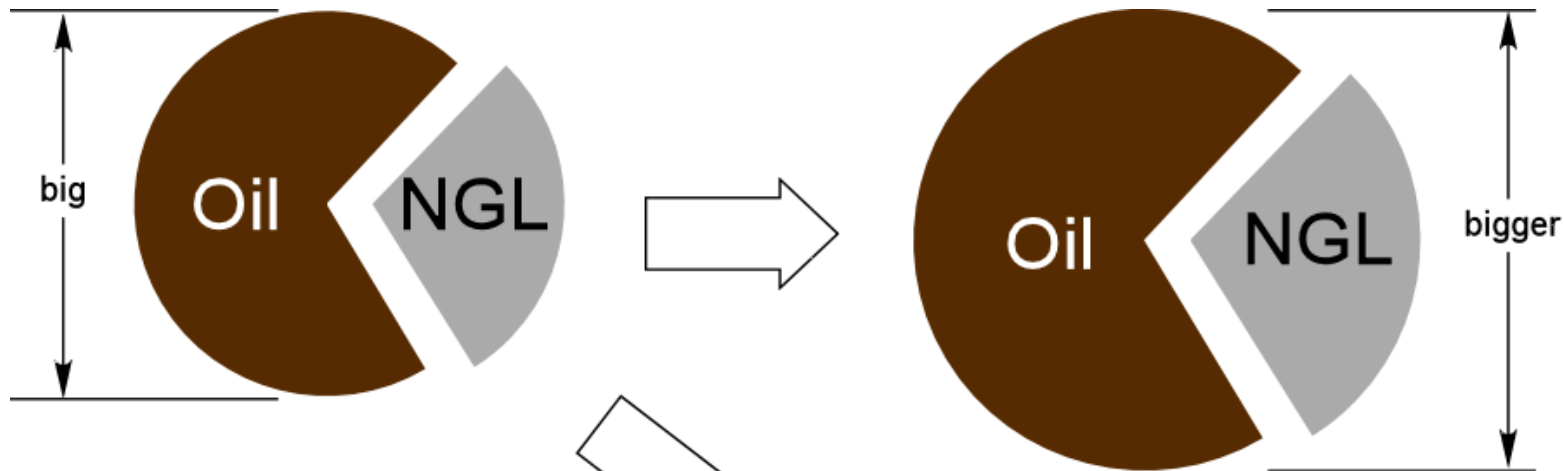
**WORLD SUPPLY WILL BE GONE IN 6 MONTHS**

- ECONOMY WILL COLLAPSE!
- MILLIONS WILL STARVE!

**DRY!**



# Growth and Feedstock Flexibility



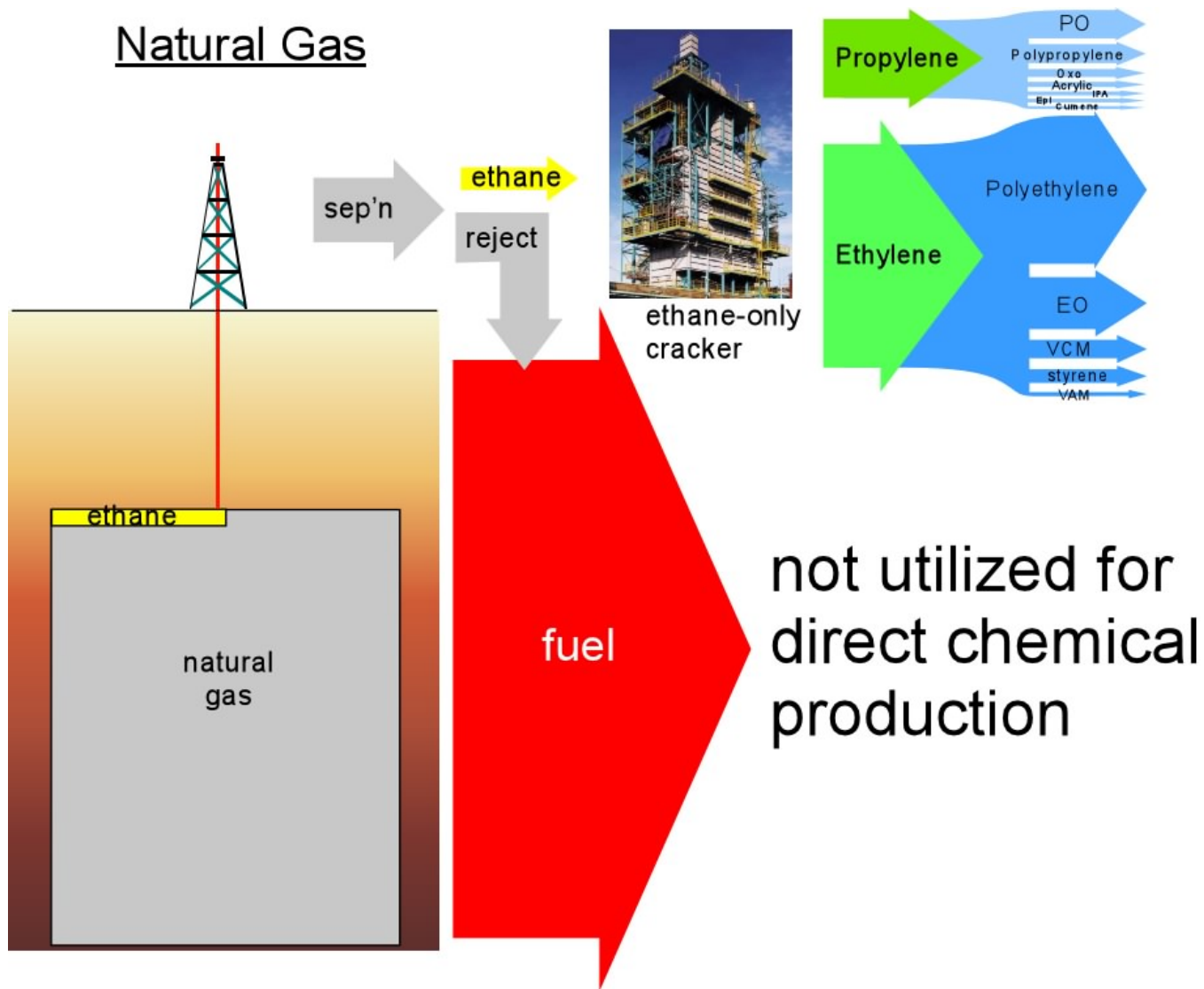
- **Feedstock portfolio must be expanded for the Chemical Industry to maintain competitiveness**
  - Coal
  - Methane
  - Biomass, ...
- **Innovative technologies/processes needed**

Future Growth

# Current Trends/Challenges for the Chemical Industry

- **Feedstock portfolio must be expanded to remain competitive.**
  - Coal, methane, biomass, ...
- **New feedstocks will lead to new products/intermediates which will need to be integrated.**
- **The development of new/improved processes for existing products will be needed to stay competitive.**
  - Energy efficiency, carbon-management, capital costs
- **Energy is really the issue**
  - Our feedstocks are fuels to others
  - Atom efficiency is important, but so is energy efficiency

# Natural Gas





# Stranded Gas

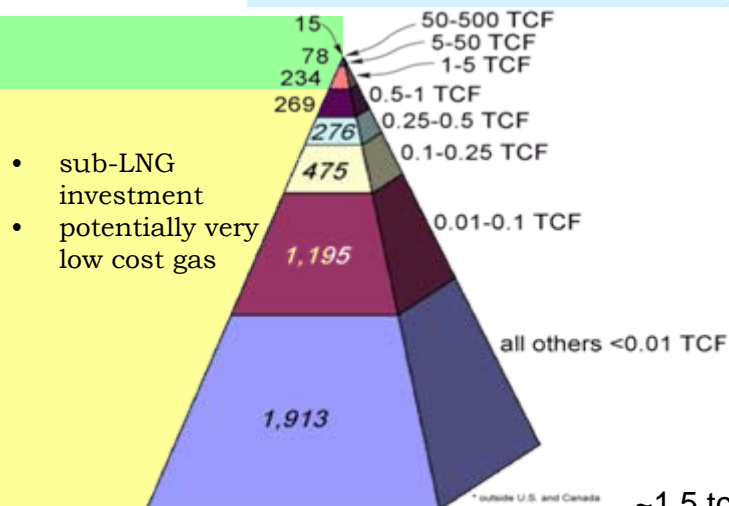
## ENERGY COST

U.S. pays highest prices in the world for natural gas



NOTE: U.S. dollars per million Btu. Prices are as of Oct. 26, 2005.  
SOURCES: American Chemistry Council, Map Resources

"Energy Cost", C & E News, 14 November 2005, page 45.



- sub-LNG investment
- potentially very low cost gas

- Competition for reserves includes
  - ammonia and methanol
  - Gas-to-Liquids (GTL)
  - LNG
- R&D challenges
  - alkane activation to useful products
  - formation of intermediates that can be shipped
- Options include FPSO

~1.5 tcf = 20 years at 2 B lb/yr with MTO

# Methane Conversion Technologies

## Syngas Methods

- cost of syngas generation is very high
- commercially practiced technology

## Direct Methods

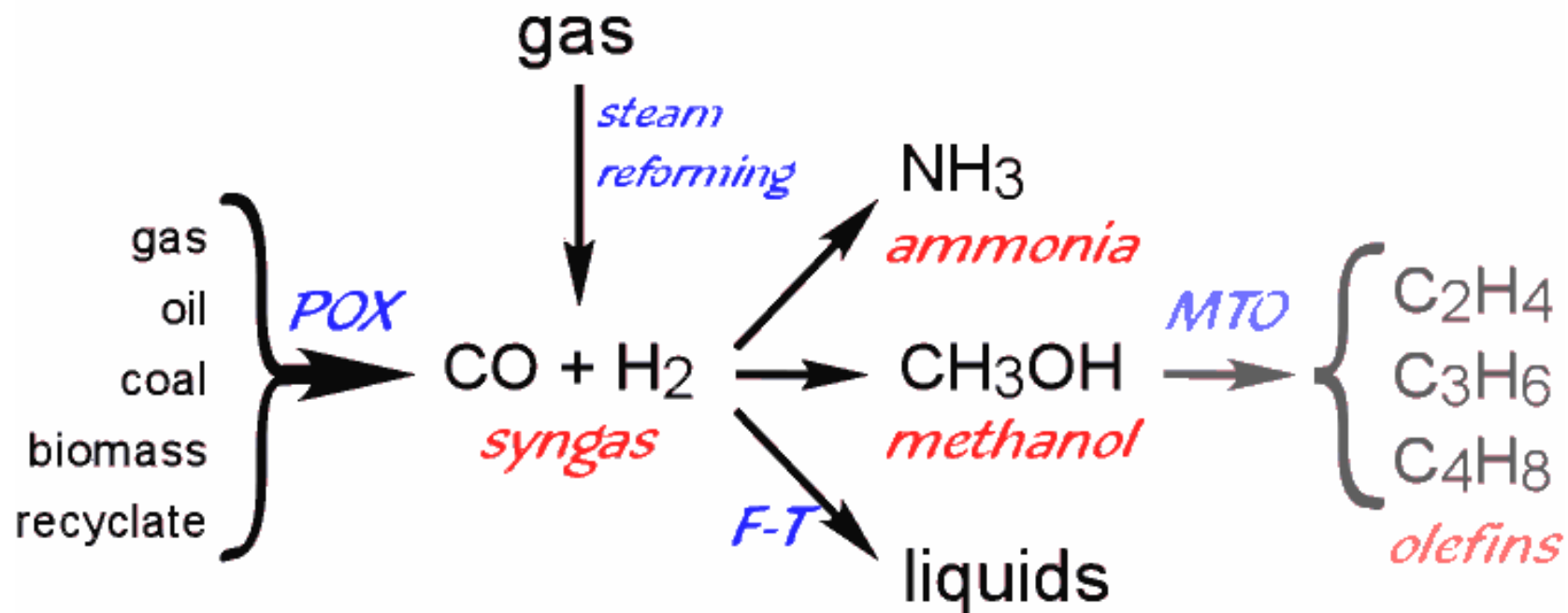
- selectivity problems lead to separation problems
- in need of a performance leap
- often high temperature required to initiate
- flammability limits operation

## Heteroatom

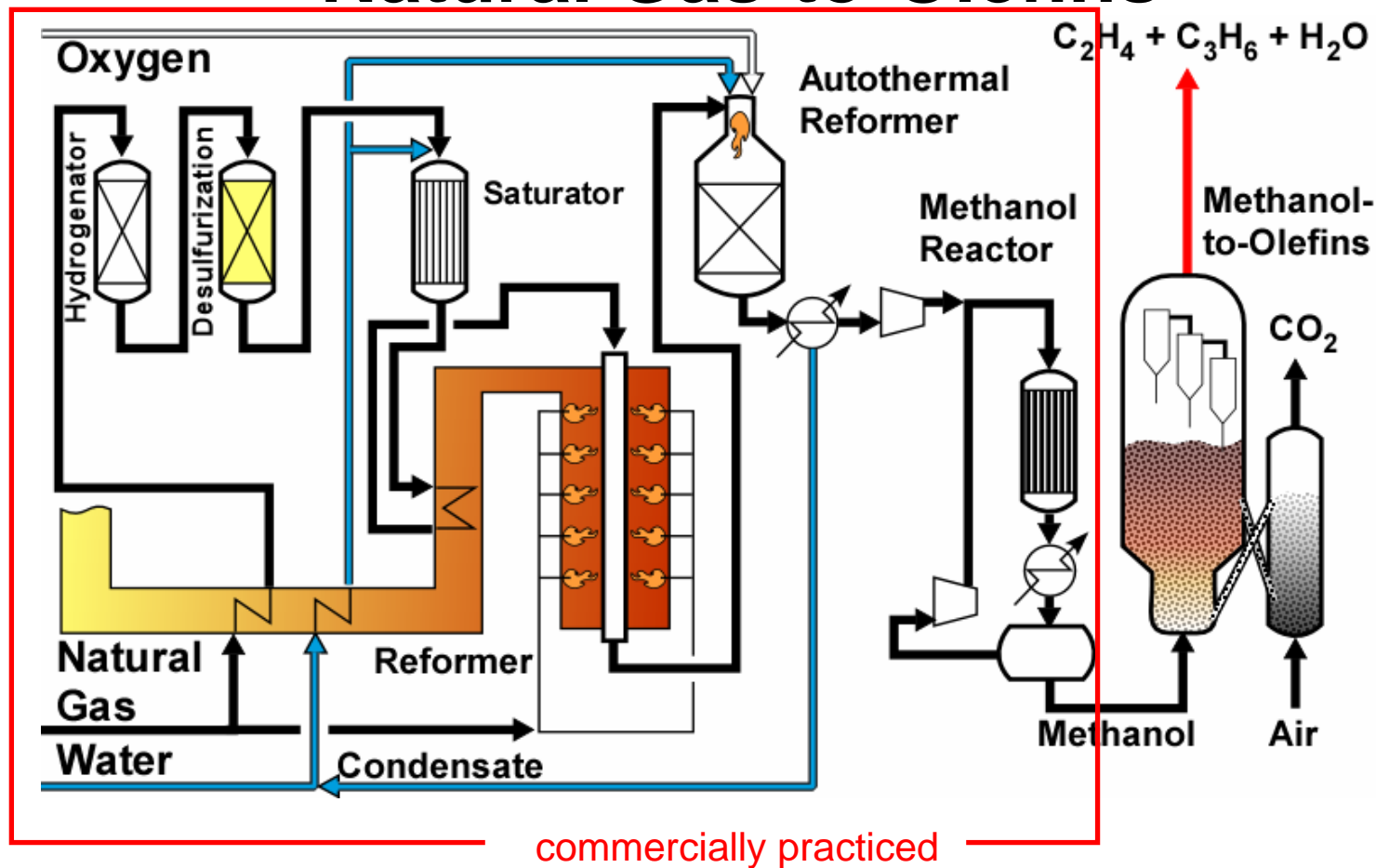
- heteroatom allows separation
- heteroatoms can lower temperature of activation
- viability requires recycle for e.g. halides and sulfur



# Syngas-based Options

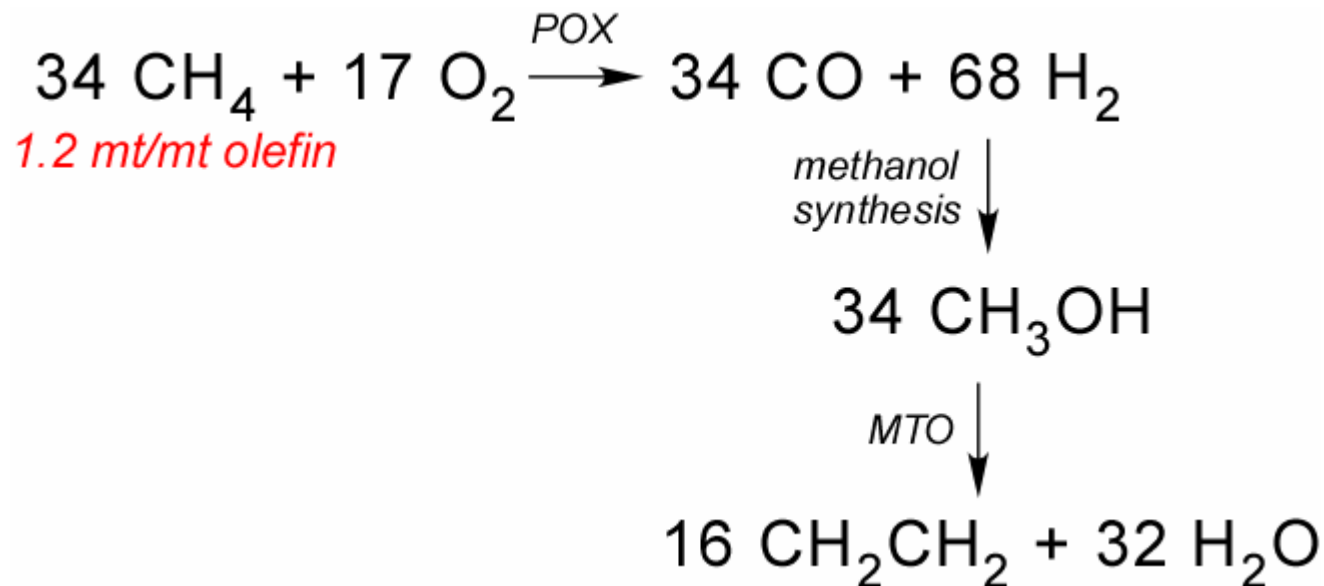


# Natural Gas-to-Olefins



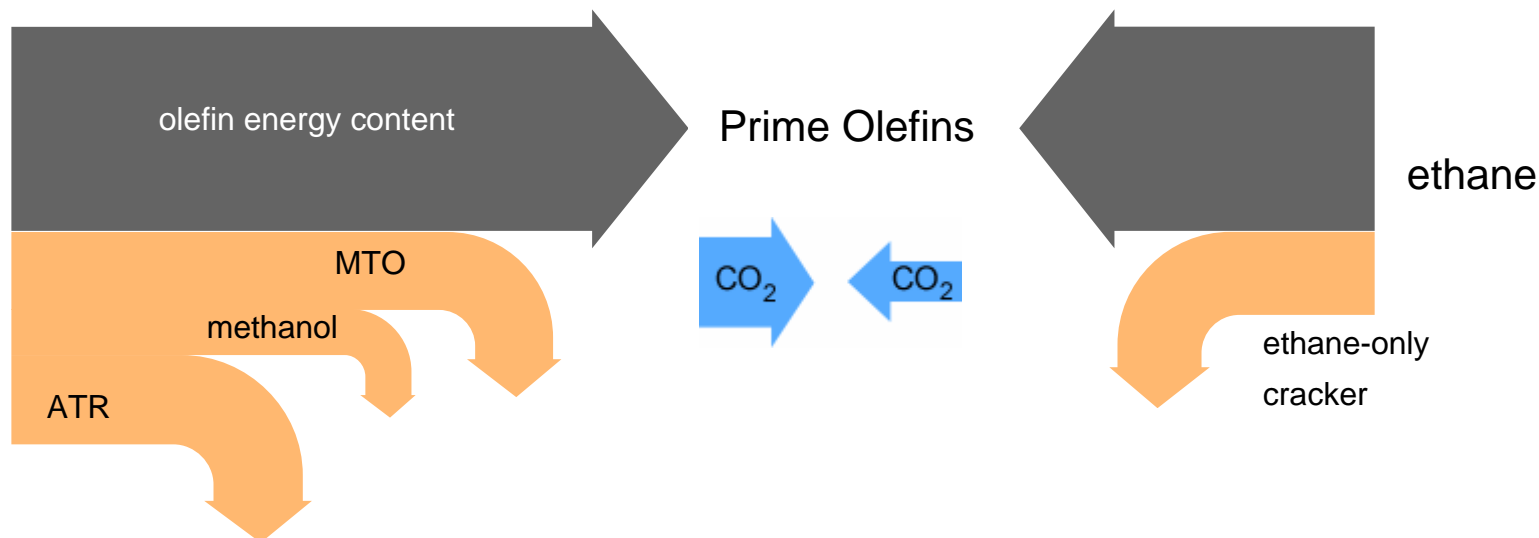
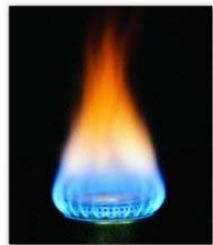
- shown using MTO
- World-scale cracker equivalent 2X current largest methanol scale

# Natural Gas-to-Olefins



# Natural Gas-to-Olefins

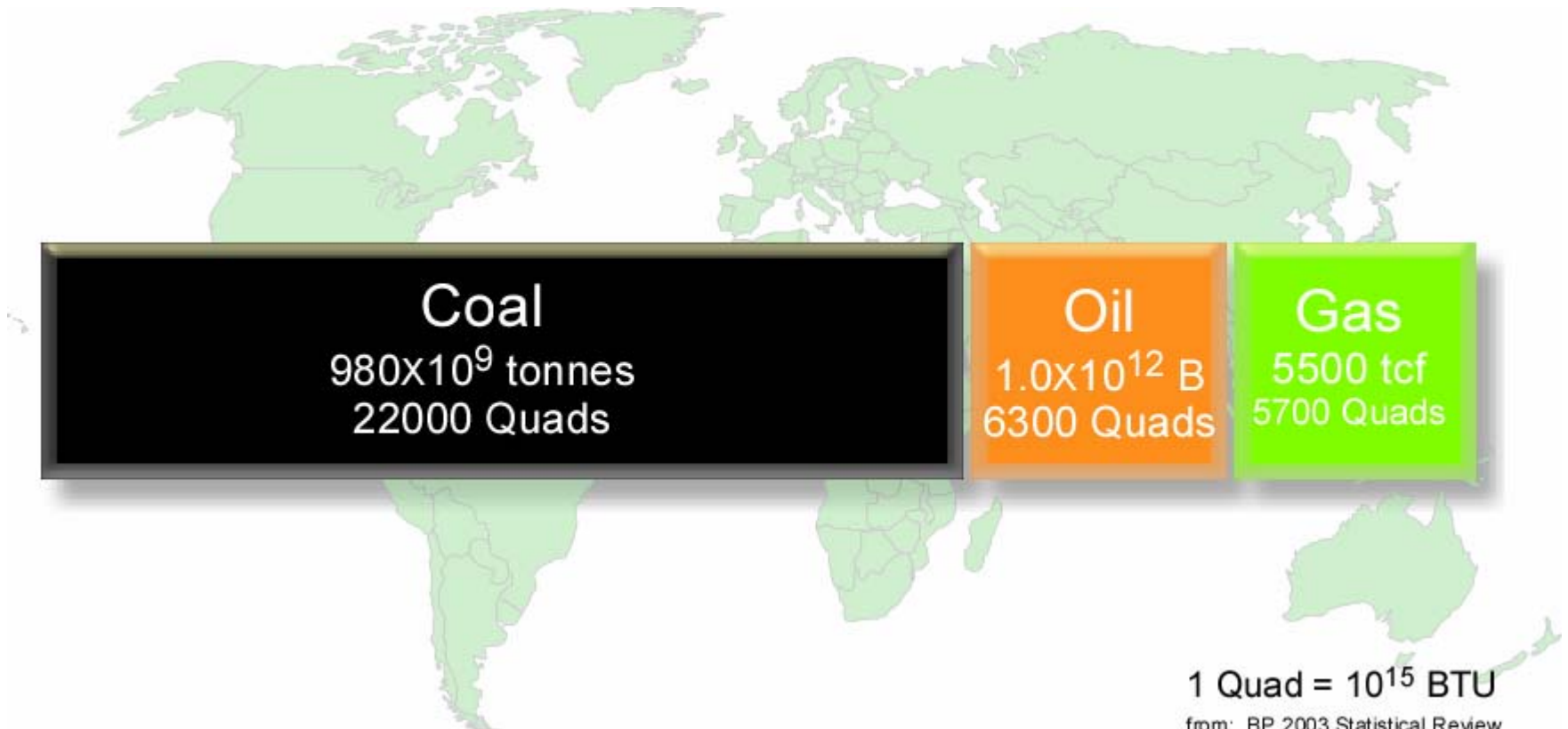
energy use



- No current olefin production from methane
- Methane serves as base for chemicals
  - death of U.S. ammonia and methanol
- Significant capital investment

Coal	Oil	Gas
980X10 <sup>9</sup> tonnes	1.0X10 <sup>12</sup> B	5500 tcf
22000 Quads	6300 Quads	5700 Quads
		Middle East Russia

# Fossil Reserves



**Coal**  
 $980 \times 10^9$  tonnes  
22000 Quads

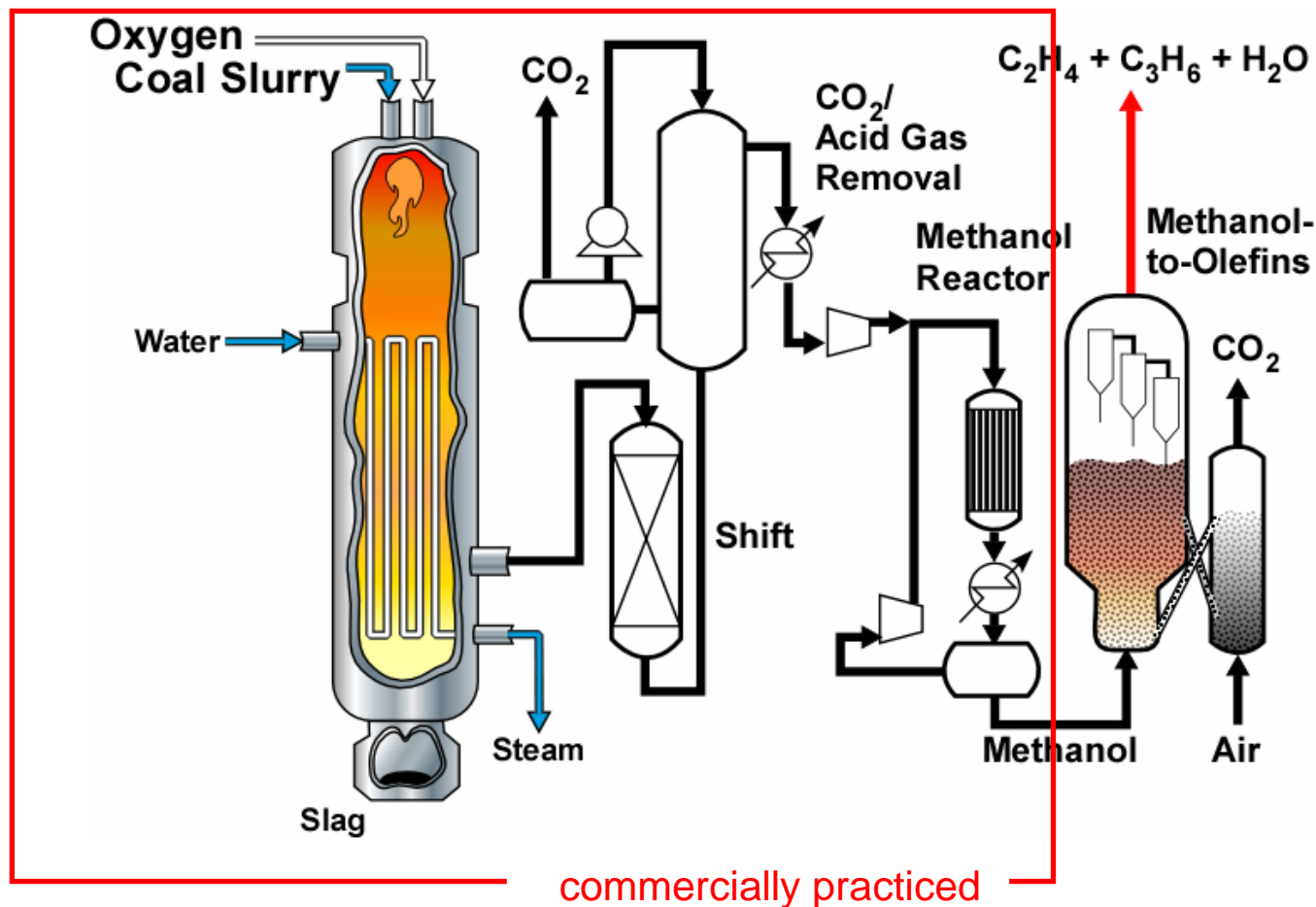
**Oil**  
 $1.0 \times 10^{12}$  B  
6300 Quads

**Gas**  
5500 tcf  
5700 Quads

1 Quad =  $10^{15}$  BTU

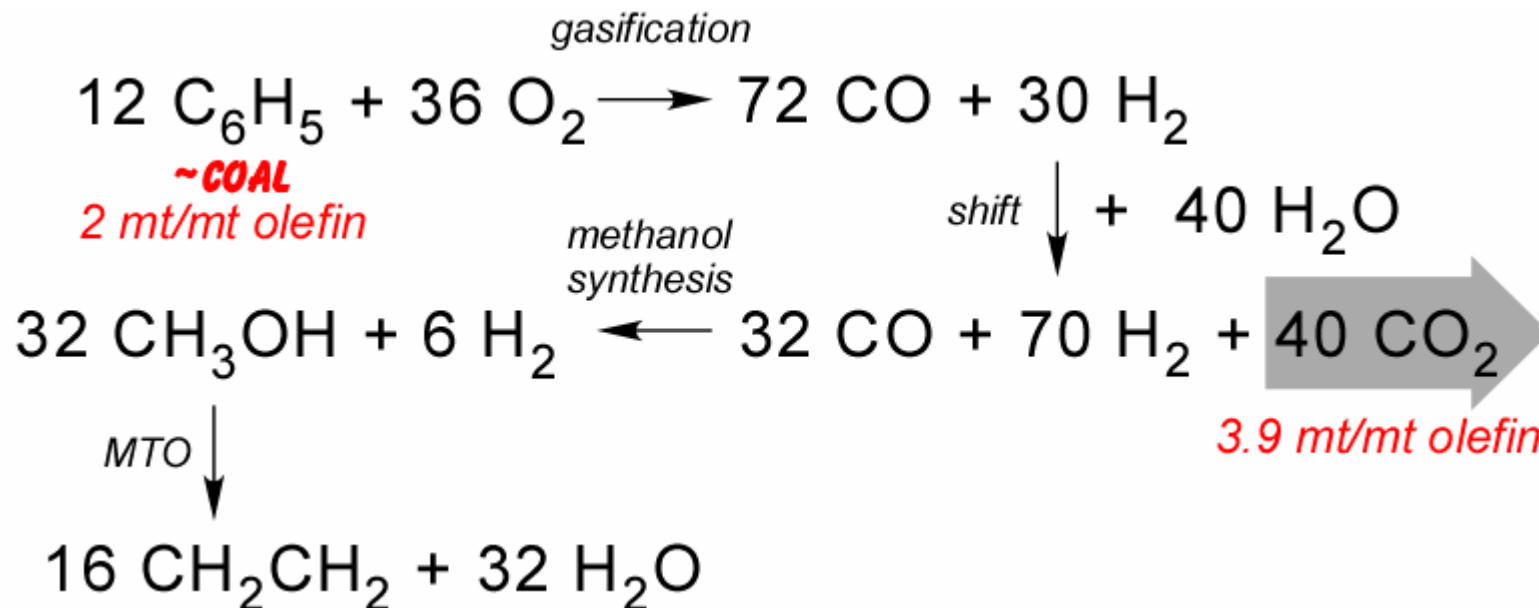
from: BP 2003 Statistical Review

# Coal-to-Olefins



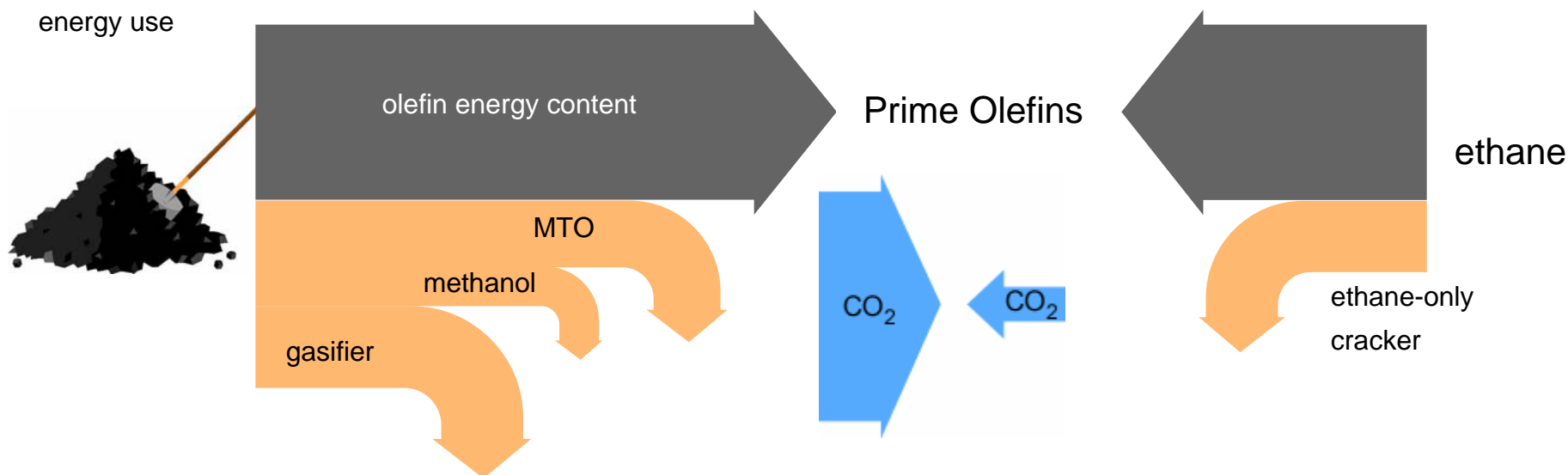
- **Shown using MTO**
- **Single world-scale olefins complex greatly exceeds current coal-based methanol**

# Coal-to-Olefins



- Idealized and simplified
- No energy balance, only mass balance

# Coal-to-Olefins



- No current olefin production from coal
- Chemical production from coal is commercial
- Significant capital investment
- CO<sub>2</sub> issues



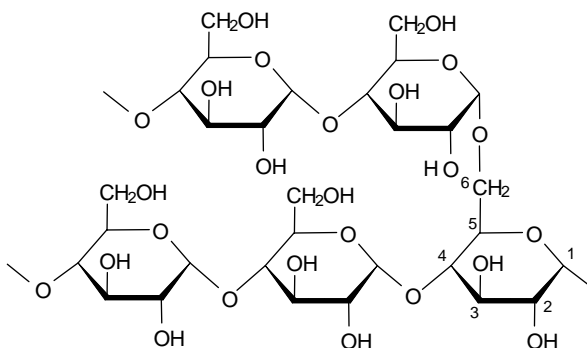


# Biomass Feedstock Options

## Sugar & Starch



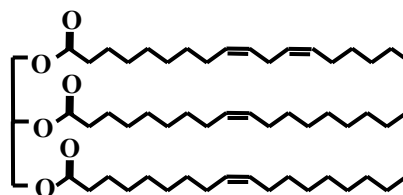
- Refined global commodity
- 150 MMT
- 12-25 ¢/lb
- Carbohydrates



## Fats & Oils



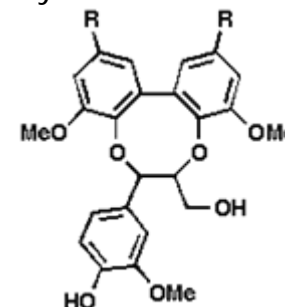
- Refined global commodity
- 150 MMT
- 15-40 ¢/lb
- Functionalized Hydrocarbon



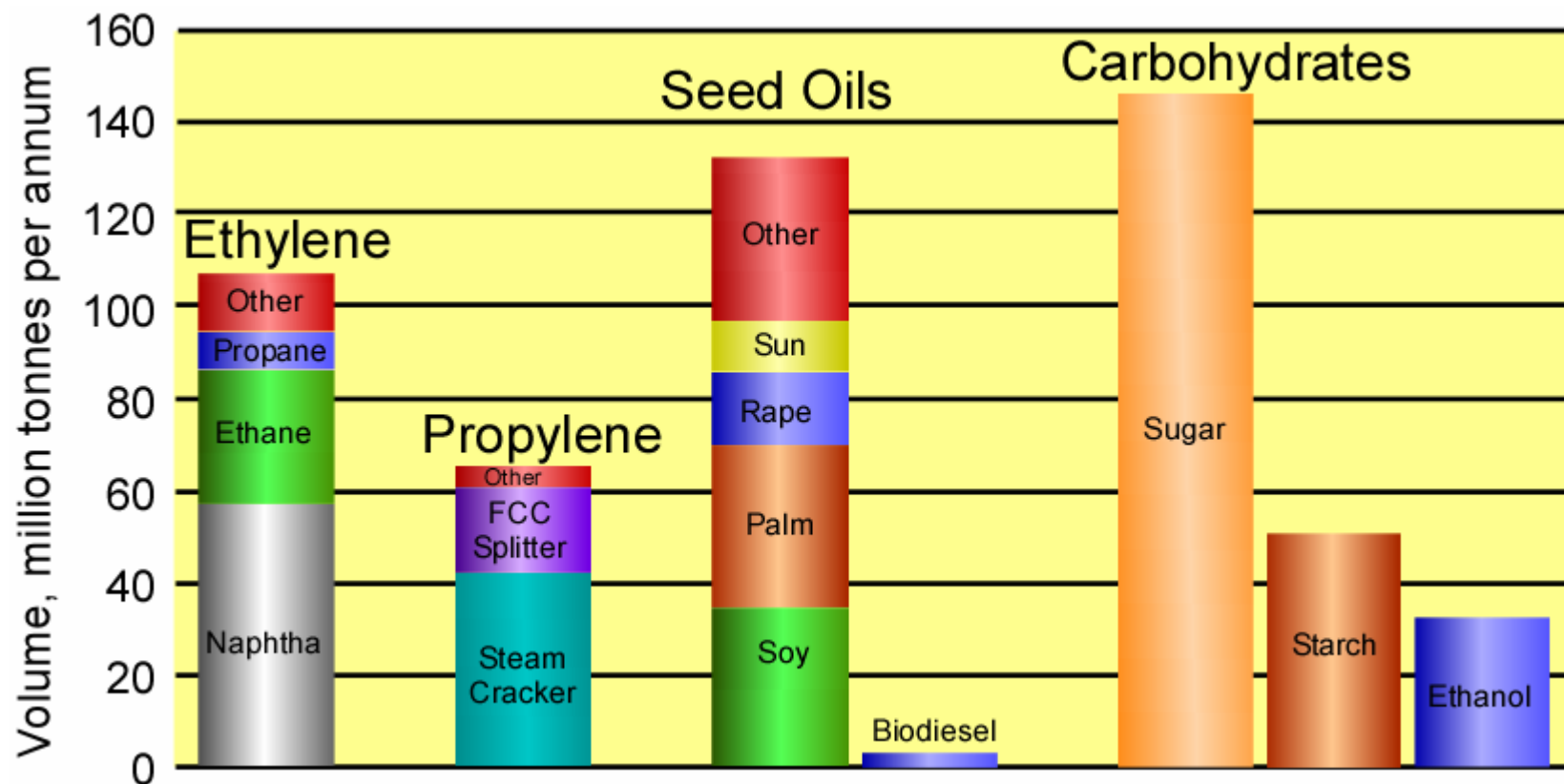
## Lignocellulosics



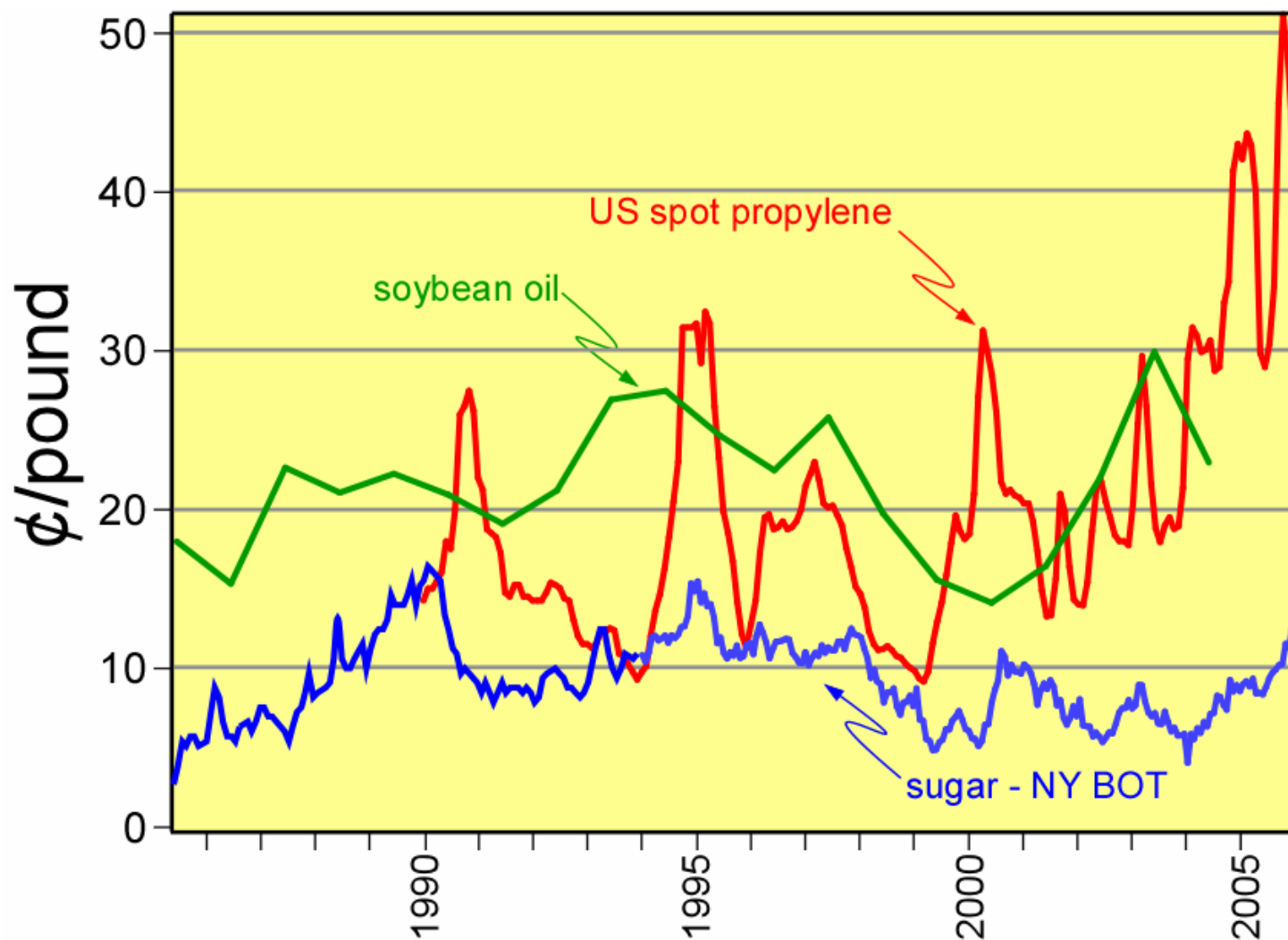
- Crude Product
- Limited supply chain
- 100 Giga T
- Fuel value +
- Aromatic Hydrocarbons & carbohydrates



# Biomass Feedstocks



# Biomass Feedstock Price



# Biomass Conversion Technologies

## Thermochemical

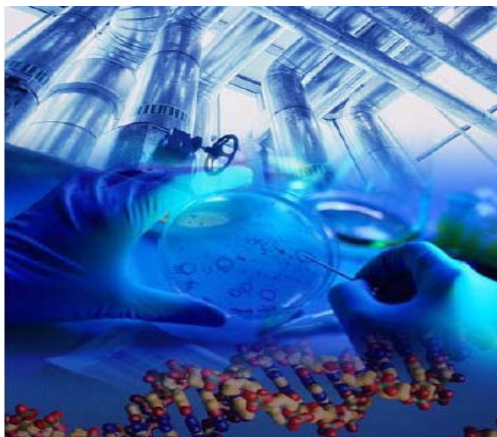


### Dow Core Competencies

- Hydroformylation
- Hydrochlorination
- Hydrogenation
- Epoxidation
- Polymerization

Fats & Oils  
Sugar

## Biorefinery



### Complicated Process Mix

- Gasification
- Pyrolysis
- Fermentation
- Thermochemical
- Power generation

LignoCellulosics

## Fermentation



### Newer Technology in Dow

- Bioseparation
- Commercial Experience

Sugar & Starch  
Cellulose (future)

# Market Acceptance

## Exact Replacements



- Cost saving is driver
- Defend against new competitors

## Equivalent in Application



- Expanded Offering
- Customer Validation

## New Products

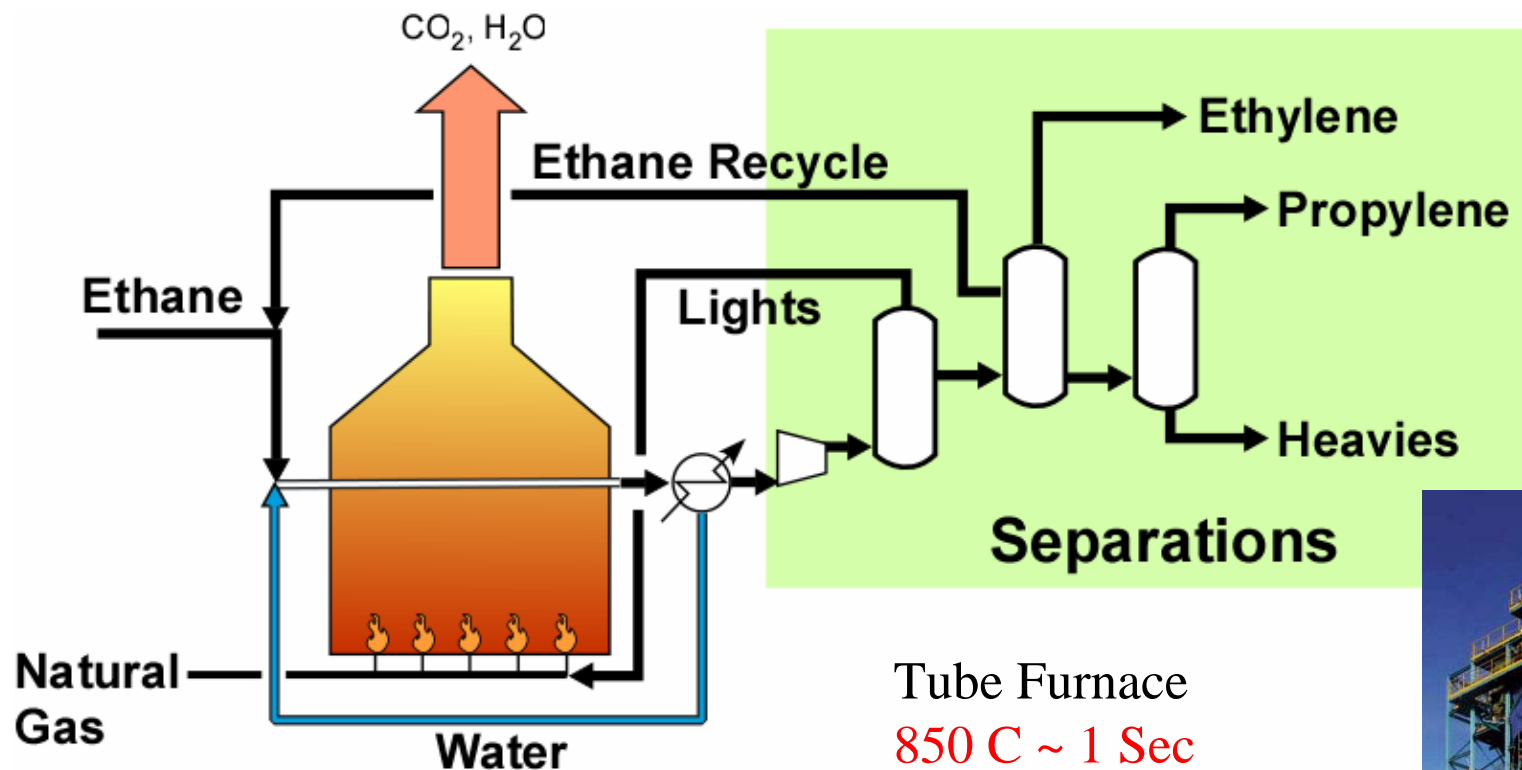


- Significant Improvement in cost/performance required
- Customer Driven

Increasing Risk

# **Example of Research Activities in Alkane Activation**

# Ethylene from Ethane by Steam Cracking

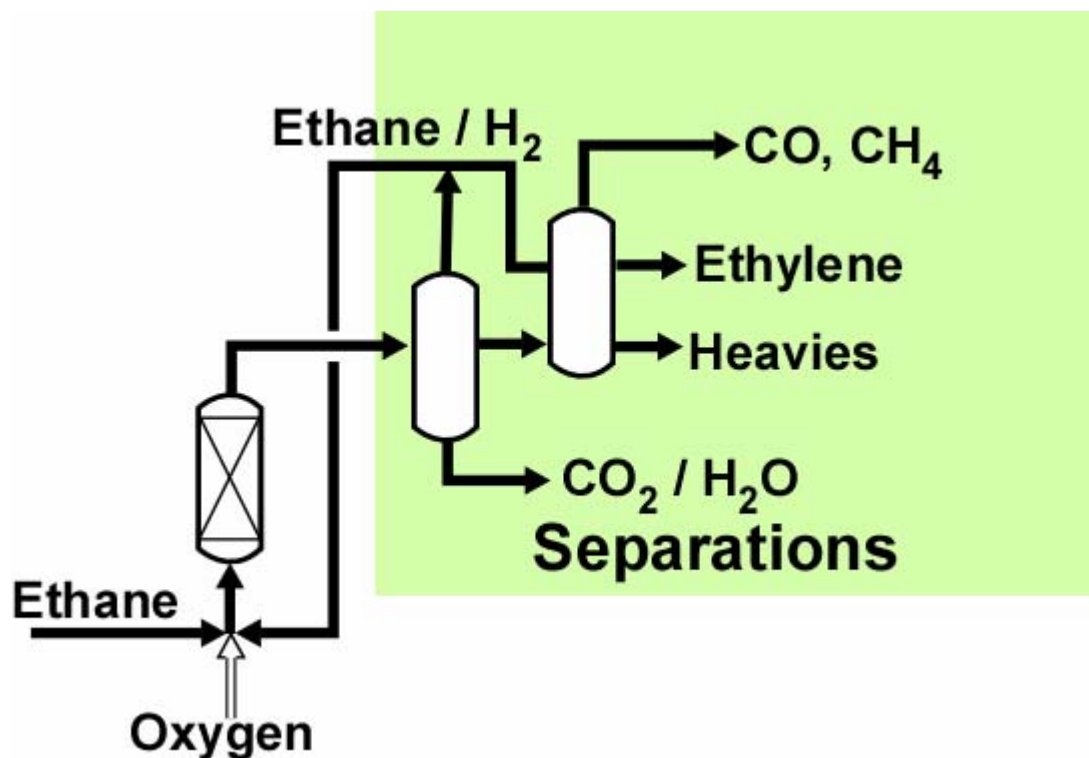


Feed:  $\text{C}_2\text{H}_6 + \text{O}_2$  (Air)

Products:  $\text{C}_2\text{H}_4 + \text{C}_3\text{H}_6 + \text{Heavies} + \text{H}_2\text{O} + \text{CO}_2$

Economic Drivers: Capital Intensity, Yield, Energy Integration

# Ethylene from Ethane by Partial Oxidation



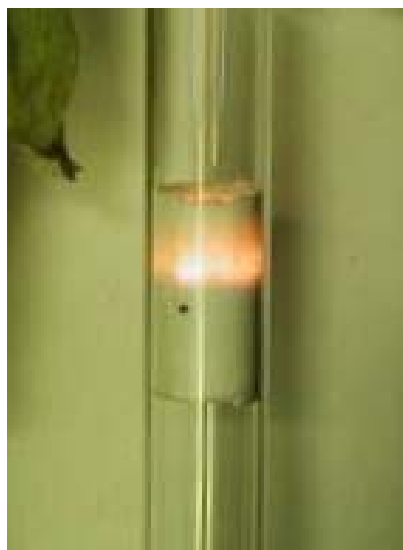
Feed:  $\text{C}_2\text{H}_6 + \text{O}_2$  (Pure)

Products:  $\text{C}_2\text{H}_4 + \text{Heavies} + \text{H}_2\text{O} + \text{CO} + \text{CO}_2 + \text{CH}_4$

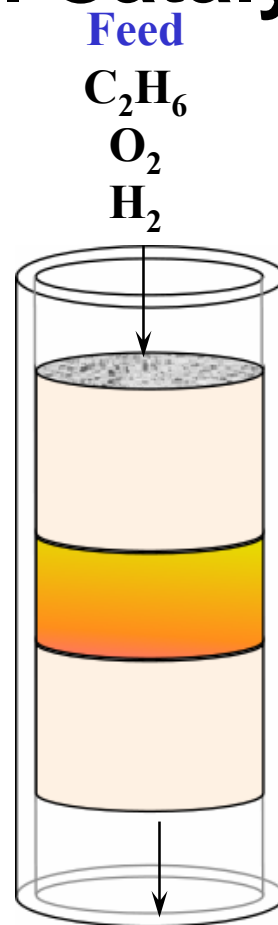
Economic Drivers: Capital Reduction, Yield, Byproduct value vs.  $\text{O}_2$  Cost



# Autothermal Catalytic Partial Oxidation



Catalyst



**Product**

$C_2H_4$ ,  $C_3H_6$ ,  $C_2H_2$   
 $CO$ ,  $CO_2$ ,  $CH_4$ ,  
 $H_2$ ,  $H_2O$  ...

Equilibrium is Coke and  $CO_x$

Temperature: 900-1100 °C

Residence Time : 2-20 mSec

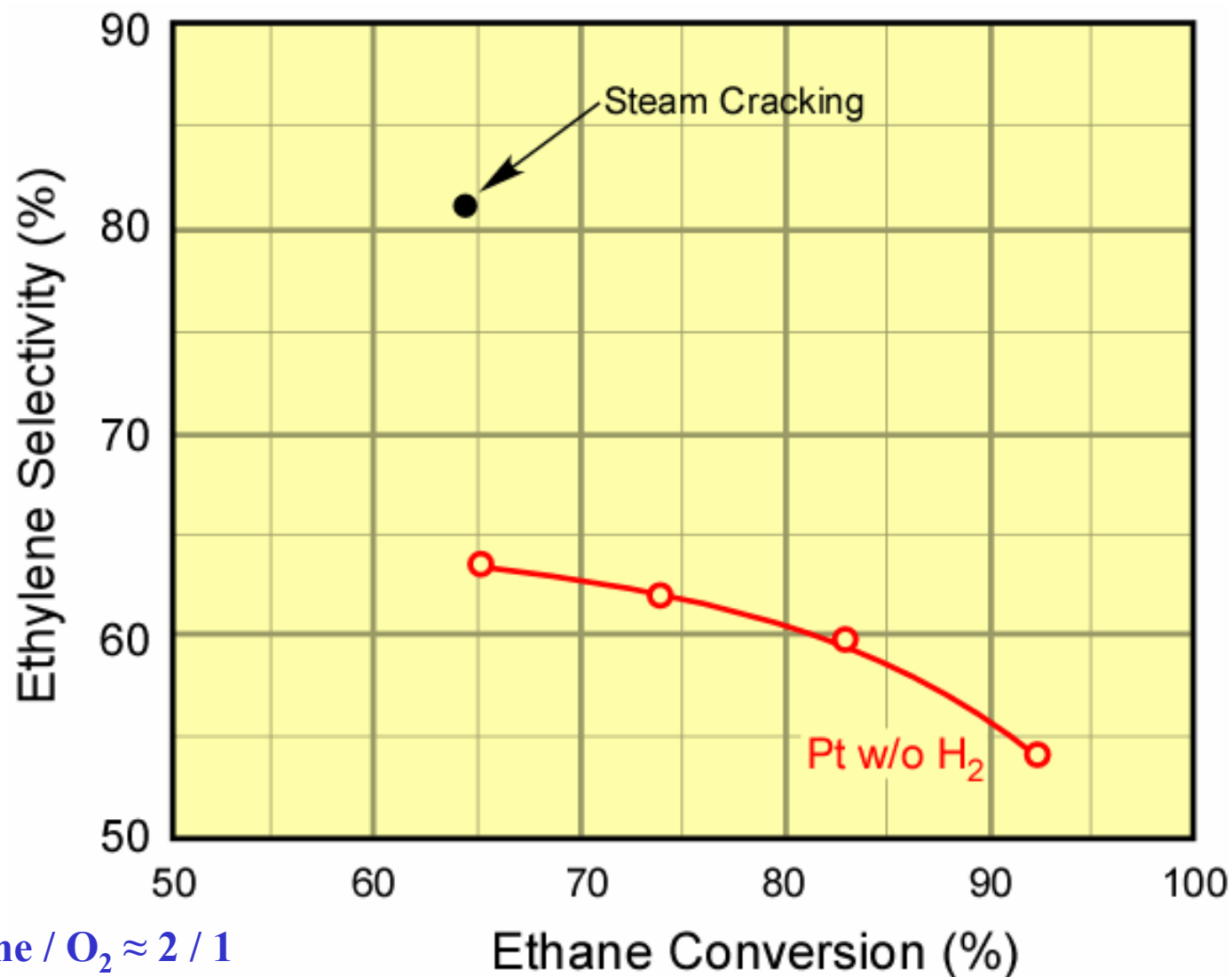
~ 80%  $C_2H_4$  selectivity

~70%  $C_2H_6$  conversion

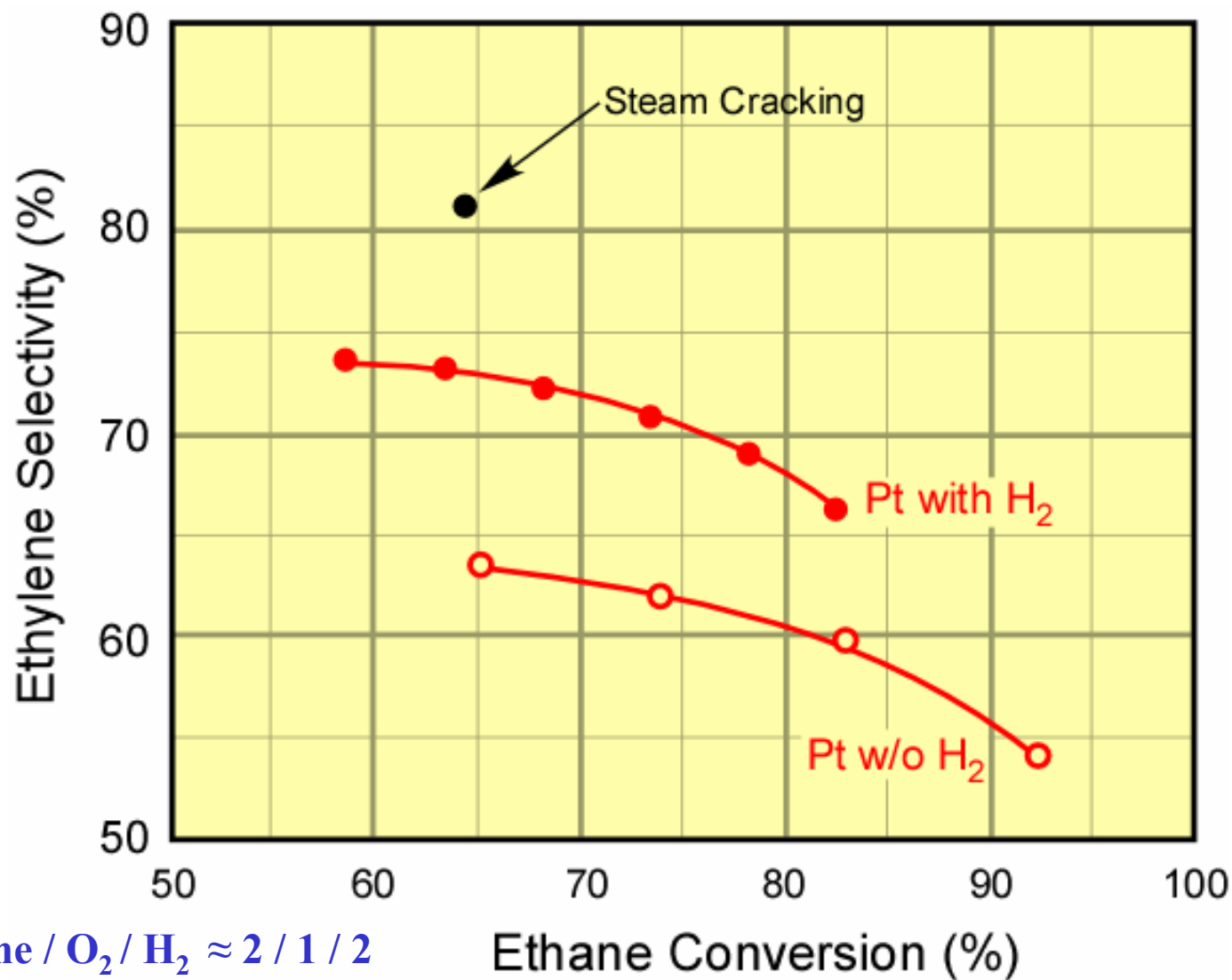
# Autothermal Catalytic Partial Oxidation

- **Alkane/hydrogen/oxygen mixtures with incandescent catalyst**
- **Similar to HCN or  $\text{HNO}_3$**
- **Very fast chemistry - small reactor**
- **Adiabatic – no external heat transfer**
- **Self controlled - less Instrumentation**
- **Well outside flammability range**
- **Selectivity to olefins vs.  $\text{CO}_x$  is the main challenge**
- **Differs from conventional oxydehydrogenation (selectivity & conversion balance)**

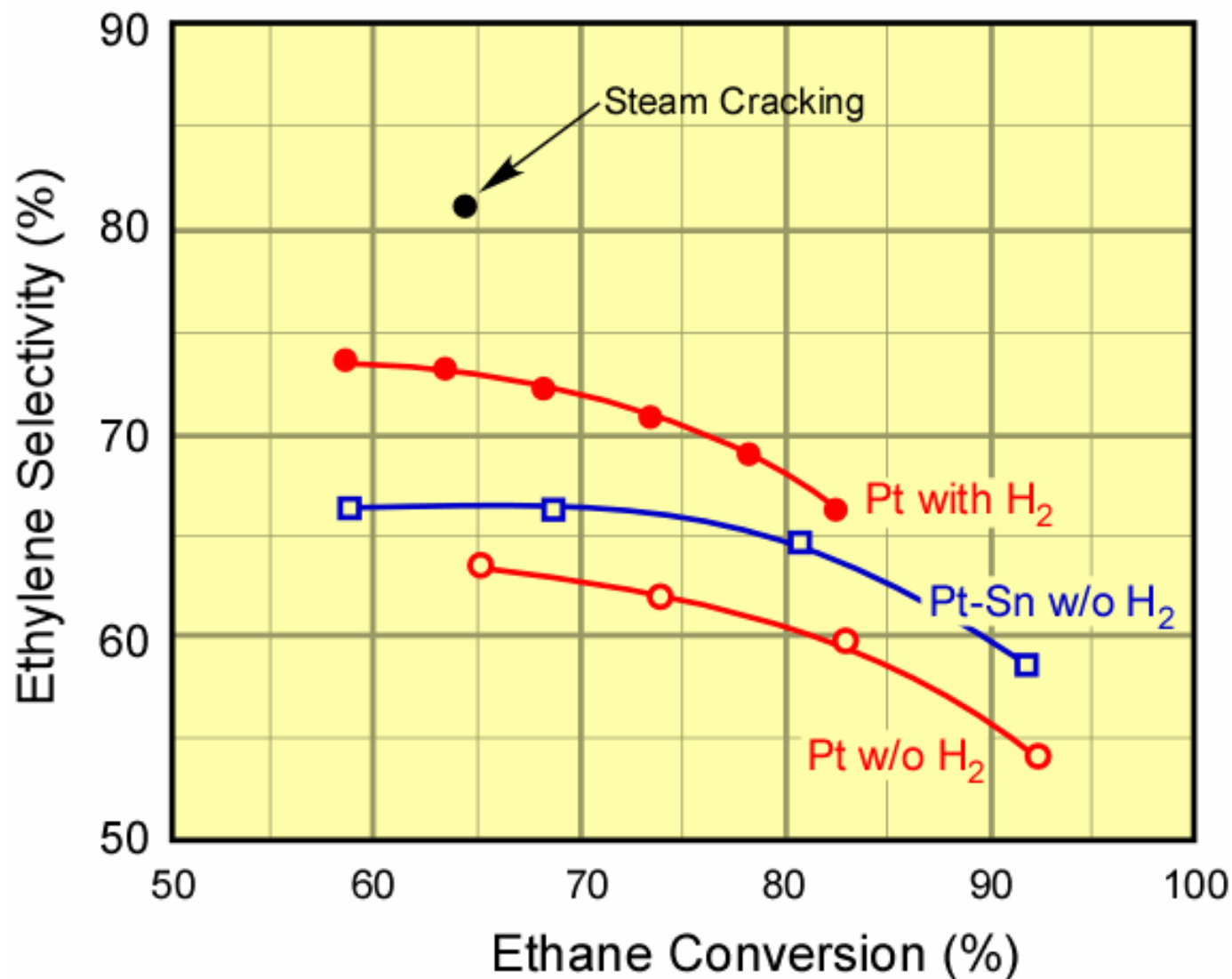
# Partial Oxidation Performance



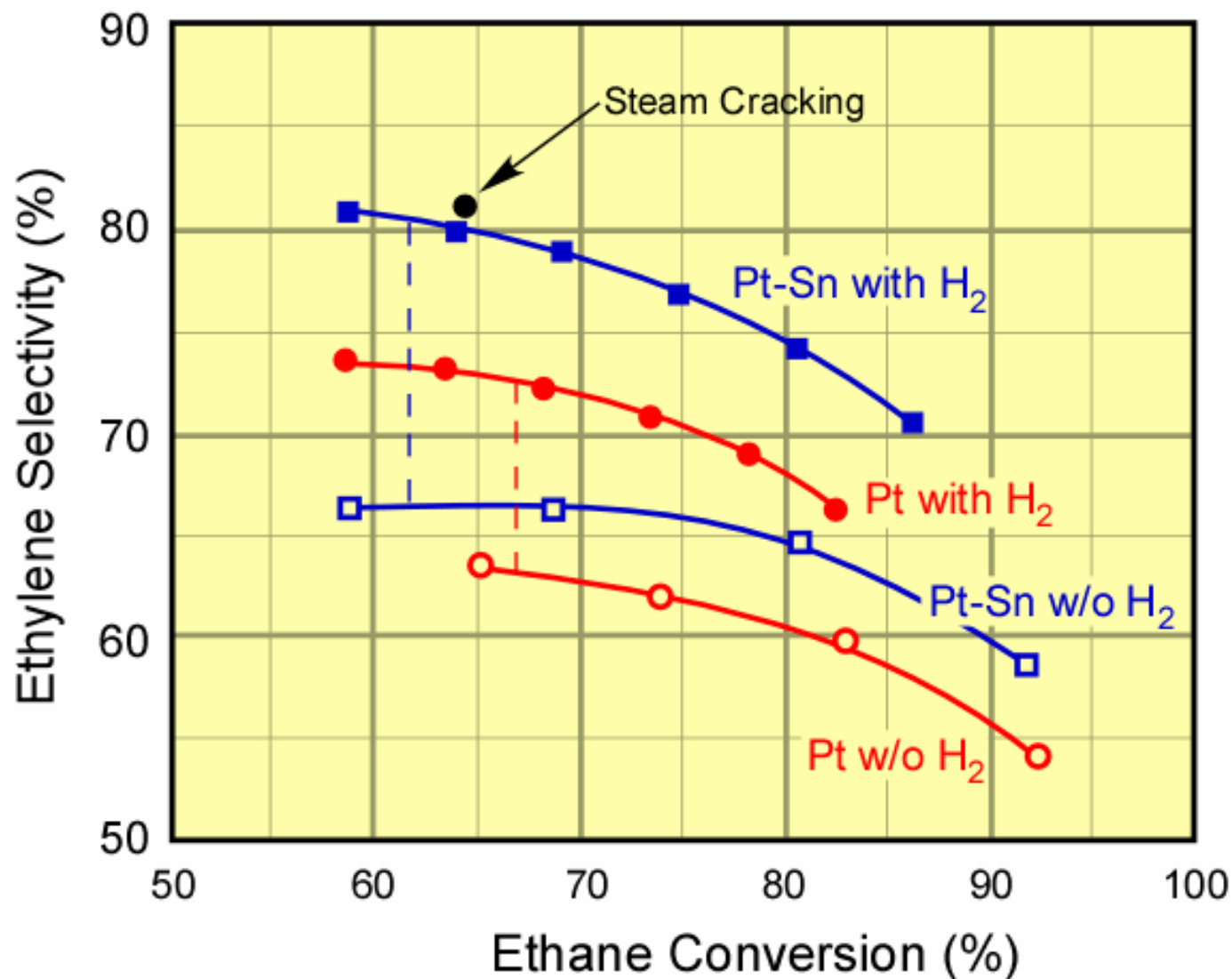
# Partial Oxidation Performance



# Partial Oxidation Performance



# Partial Oxidation Performance



# Autothermal Catalytic Partial Oxidation

## Parameters

### *Strong Effects*

- Fuel / O<sub>2</sub> ratio - Similar to Cracker Severity  
(Temperature not an independent variable!)
- Catalyst formulation
  - Metals (e.g. promotion effects)
  - Refractory Support and Structure
- Hydrogen in Feed

### *Weak Effects*

- Throughput
- Feed Diluent

# Current Activities

U.S. Department of Energy Grant in 2004 (\$ 3.2 million – 3 yrs)  
Project includes reactor design, catalyst development and process economic analyses

## Partners:

**Velocys** - Microchannel Process Technology

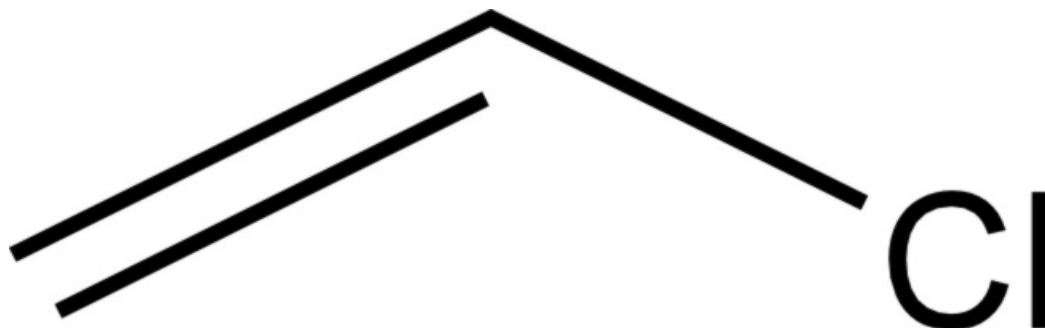
**Pacific Northwest National Laboratory** - Catalyst optimization

**Dow**– Process knowledge / Assessment of economic and energy advantages

First phase - designing, building and operating a bench-scale reactor with channel dimensions identical to those of a commercial-scale unit.

Second phase - groundwork for increasing the process volume to commercial levels by demonstrating reactors containing numerous channels.





# Vinyl Chloride Monomer(VCM)

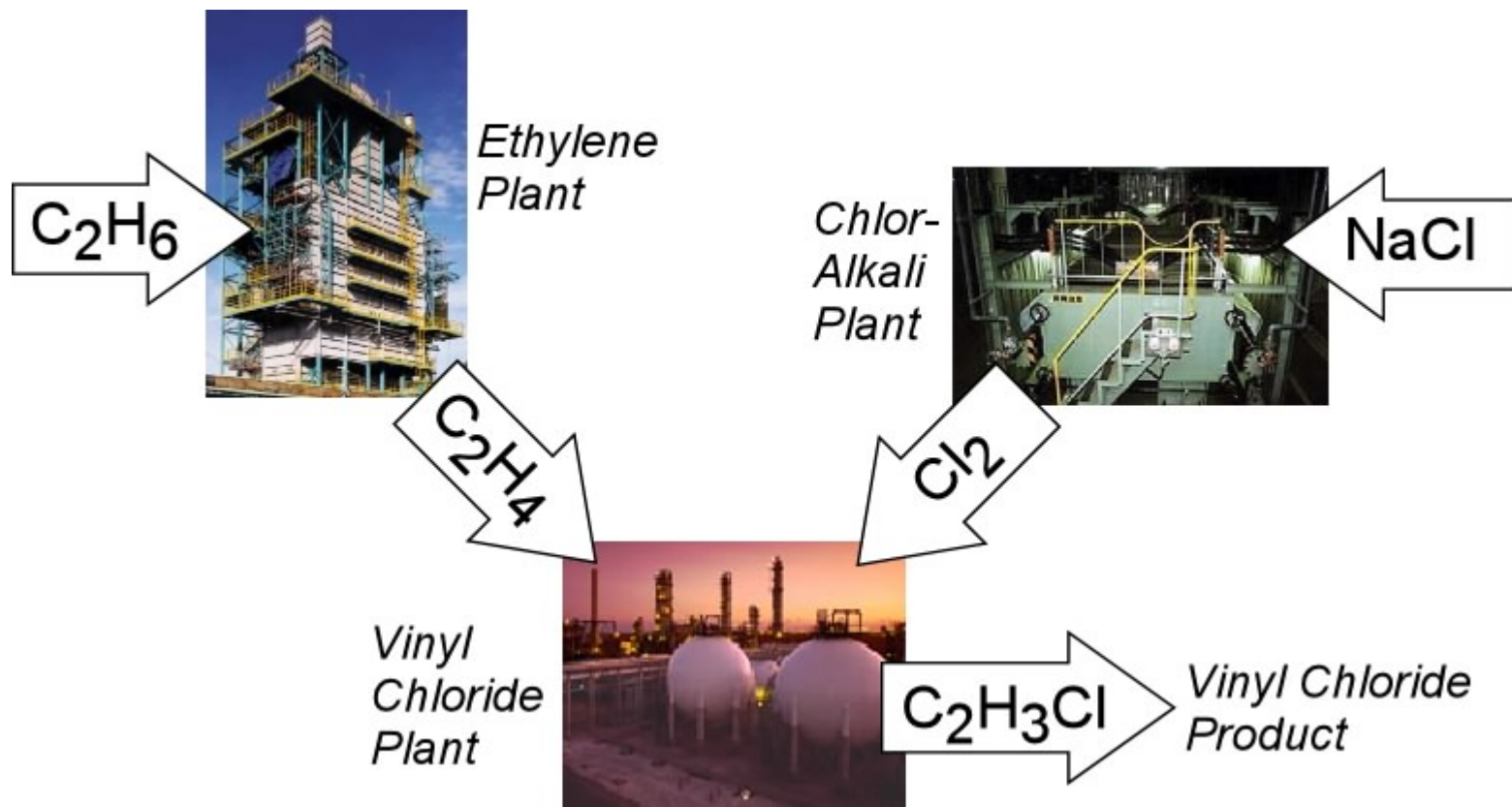
Dow produces ~5 billion pounds/year

World demand is 49 billion pounds

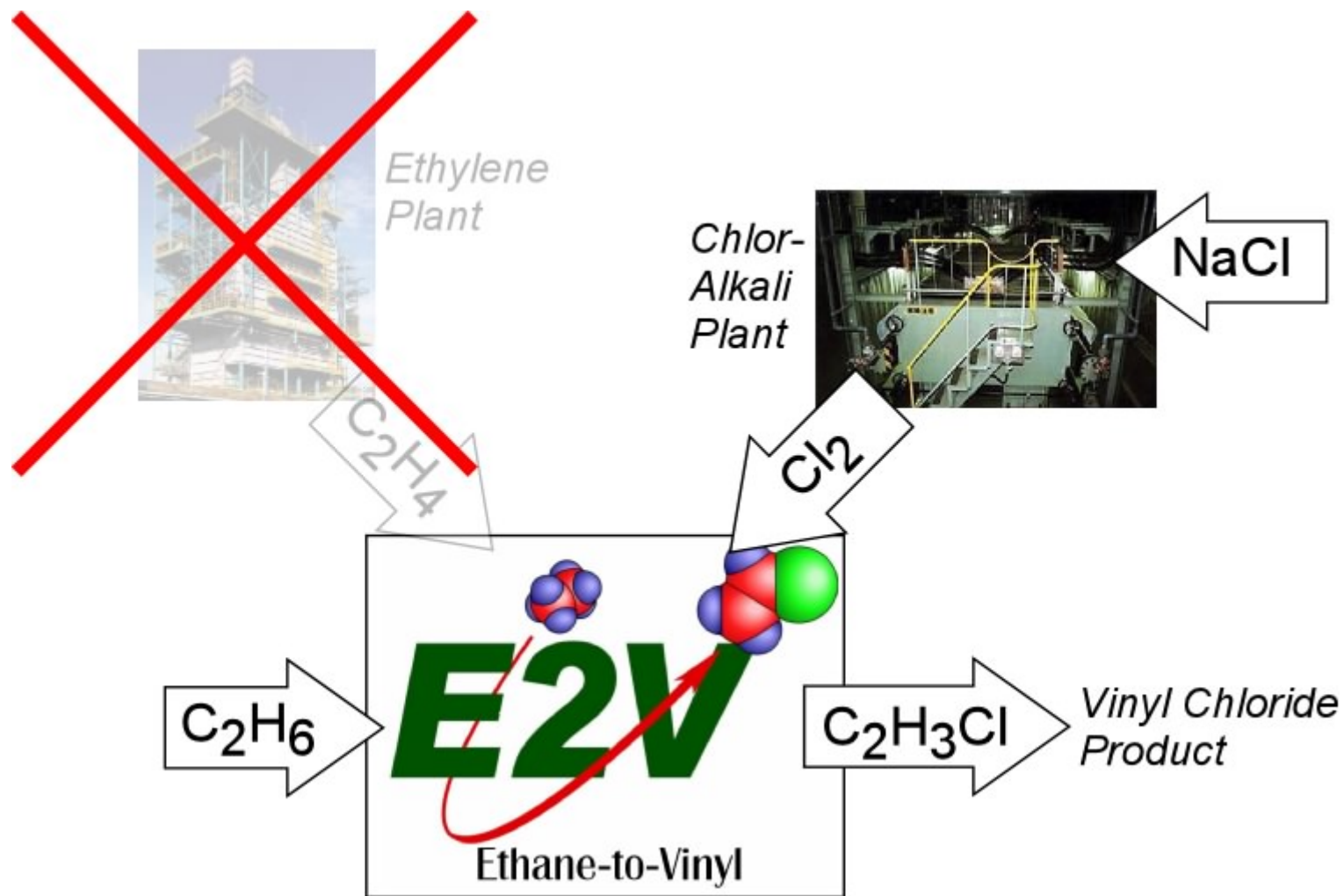
Growth averages 4-5%

Source: Chemical Week product focus

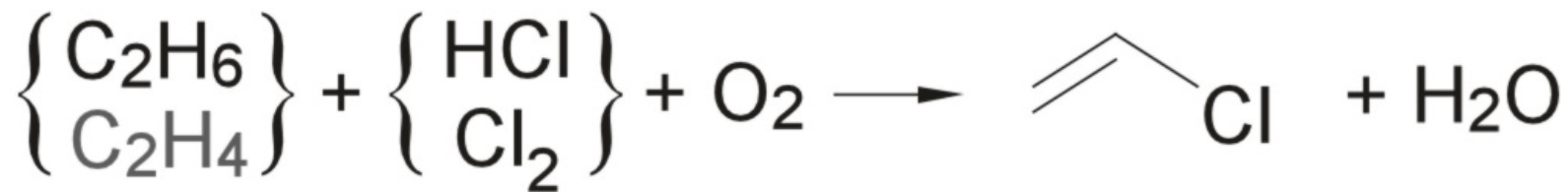
# Conventional VCM



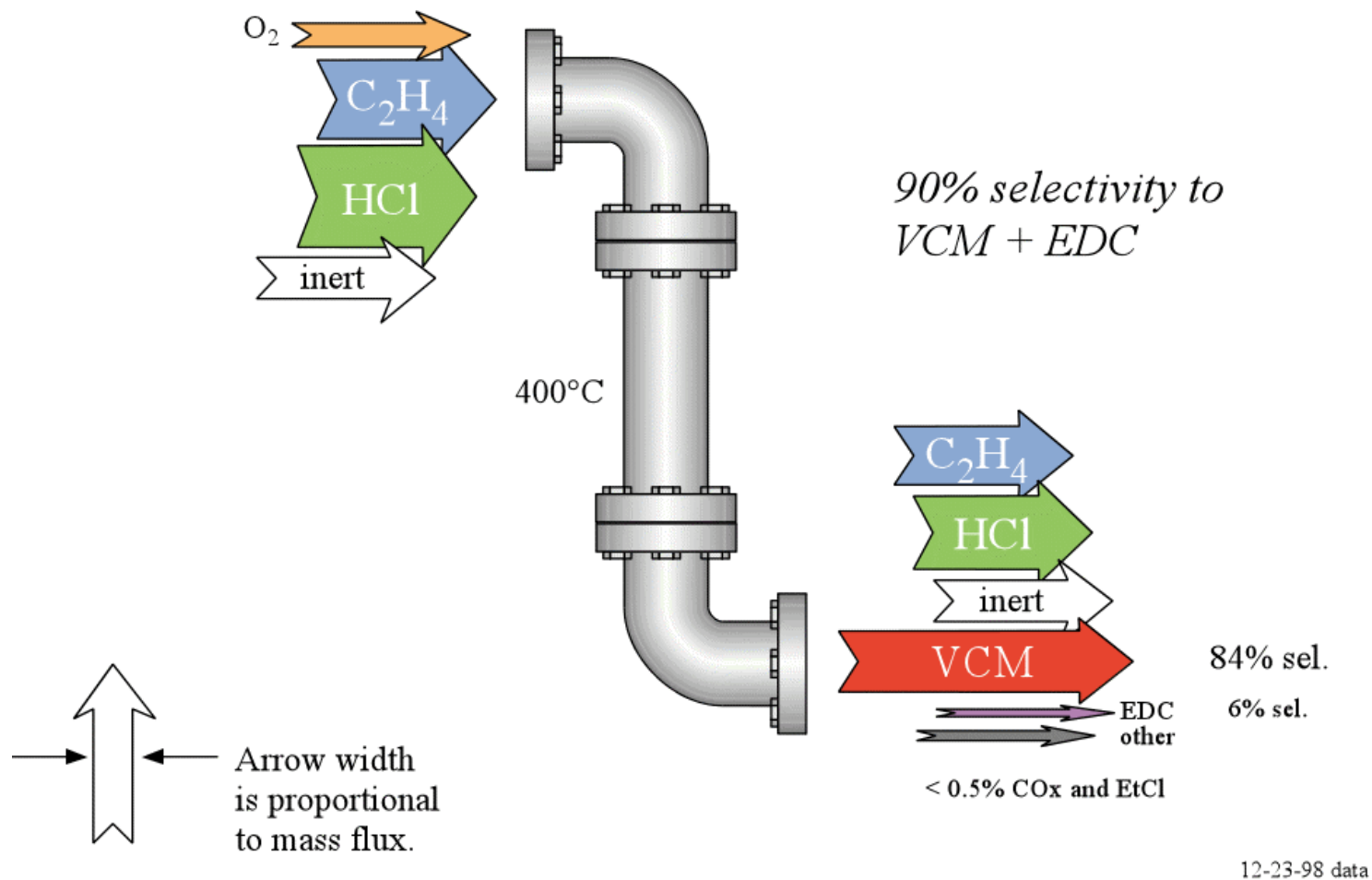
# E2V



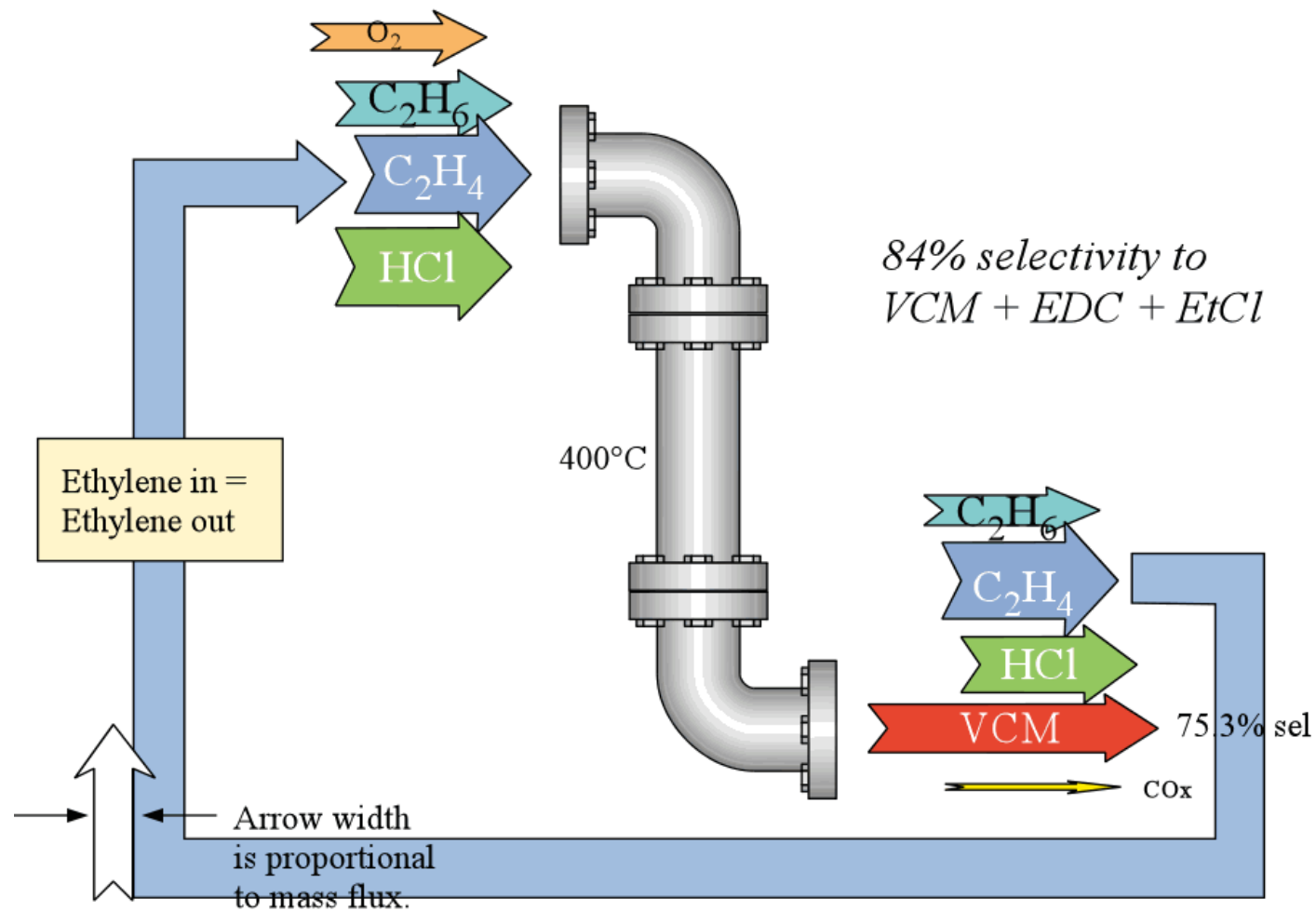
# Vision



# Lab Results

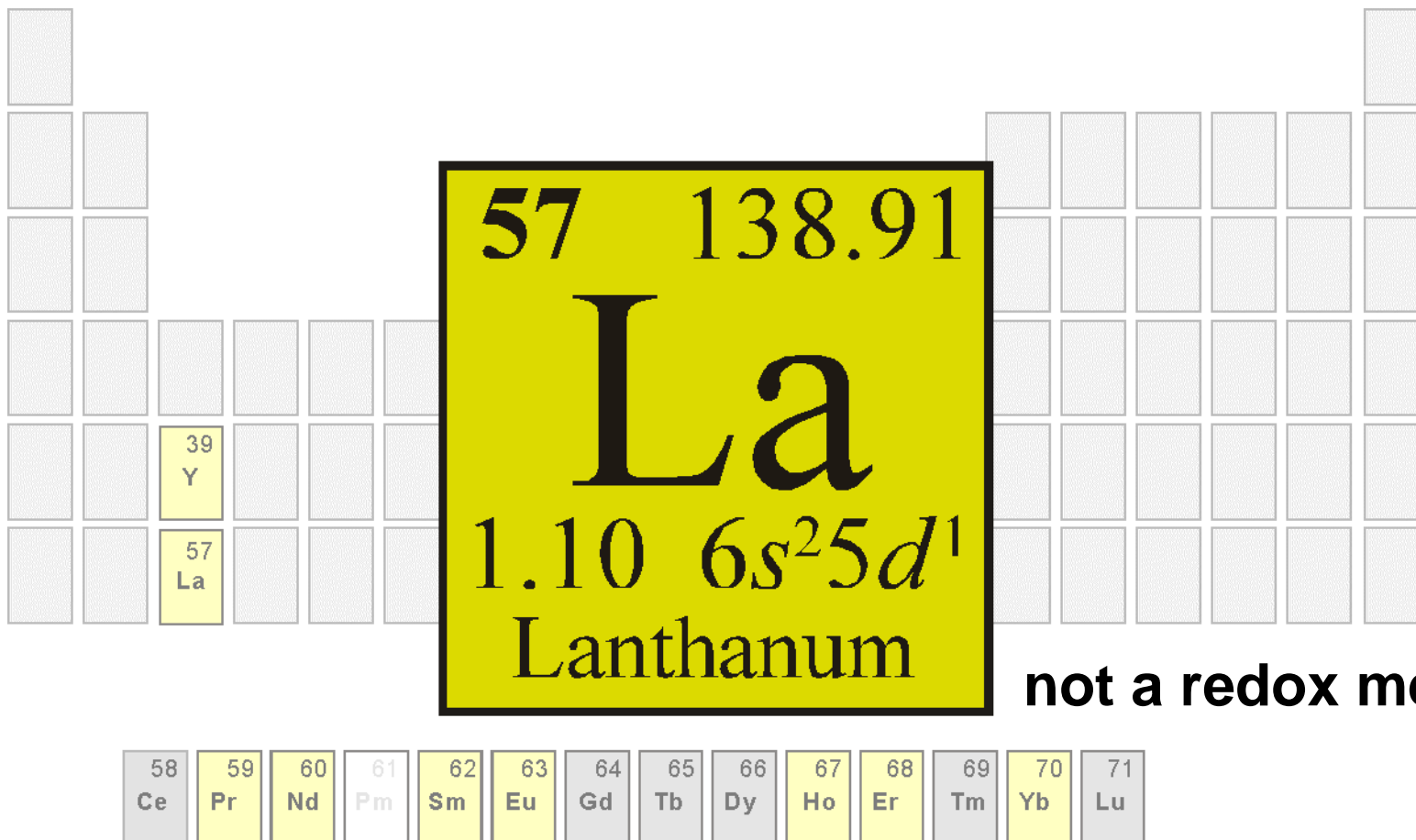


# Lab Results



1/21/99 R1

# Lanthanide Catalyst

A periodic table of elements is shown in the background, with most cells in light gray. The Lanthanum (La) cell is highlighted in yellow. A large yellow box with a black border is overlaid on the Lanthanum cell, containing the following information: the atomic number 57, the atomic weight 138.91, the symbol La, the atomic radius 1.10, the electron configuration 6s²5d¹, and the name Lanthanum. To the right of this box, the text "not a redox me" is partially visible. Below the main box, a row of element boxes from Cerium (Ce) to Lutetium (Lu) is shown, with Praseodymium (Pr), Neodymium (Nd), Samarium (Sm), Europium (Eu), and Ytterbium (Yb) highlighted in yellow.

57 138.91

La

1.10  $6s^2 5d^1$

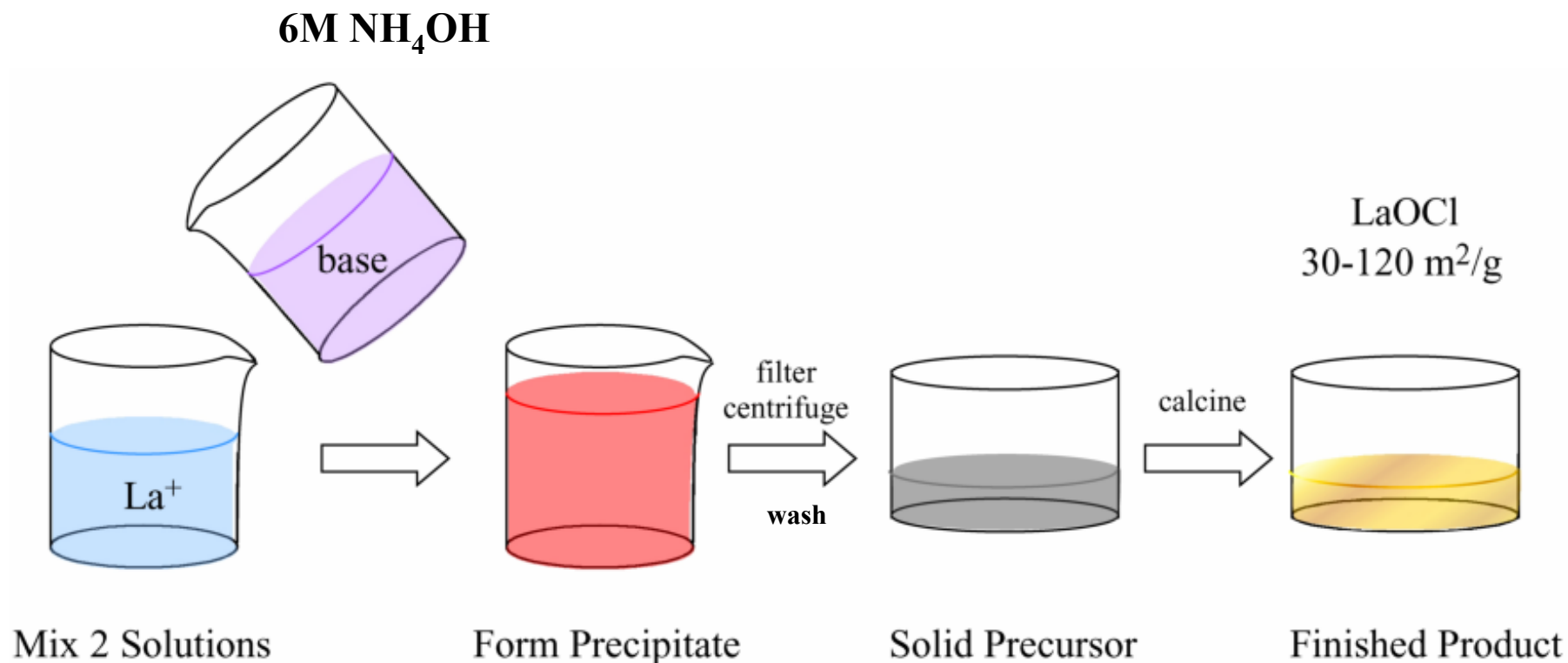
Lanthanum

not a redox me

58 Ce	59 Pr	60 Nd	61 Pm	62 Sm	63 Eu	64 Gd	65 Tb	66 Dy	67 Ho	68 Er	69 Tm	70 Yb	71 Lu
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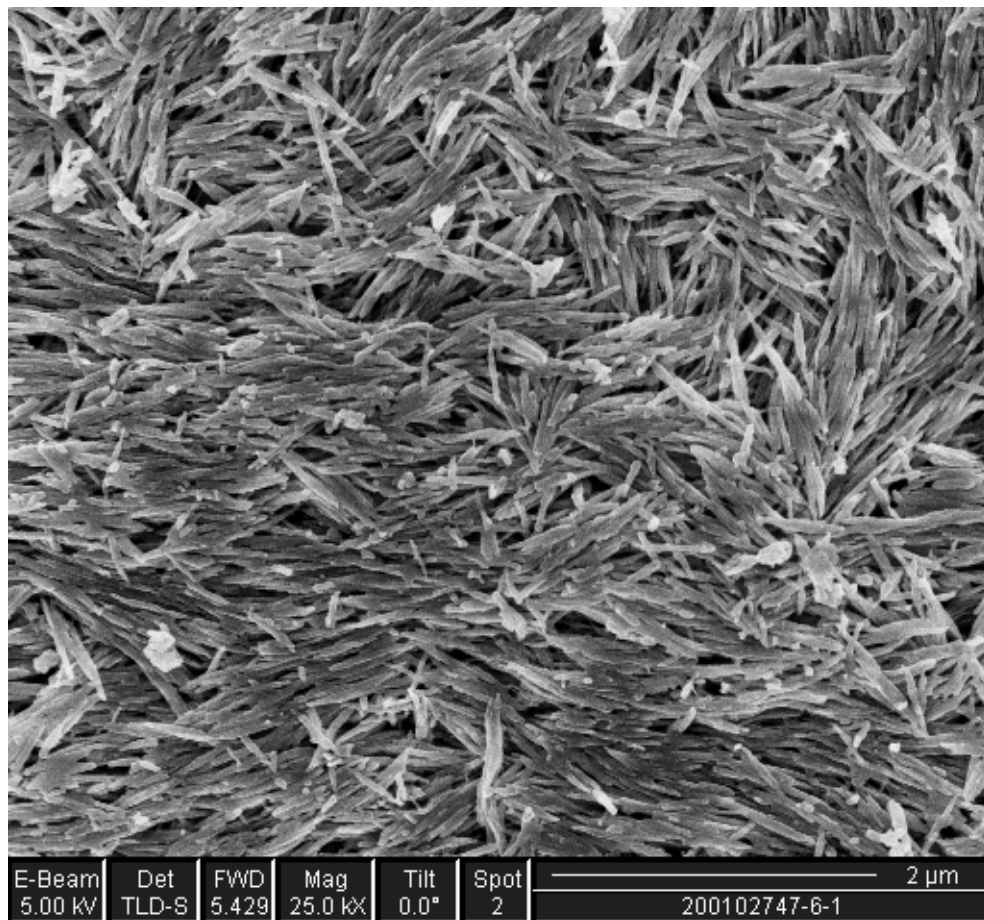
**not a redox metal!**

# Catalyst Preparation





# LaOCl



# **Example of Research Activities in Renewable Feedstocks**

# Dow Efforts in Biomass-based Feedstocks

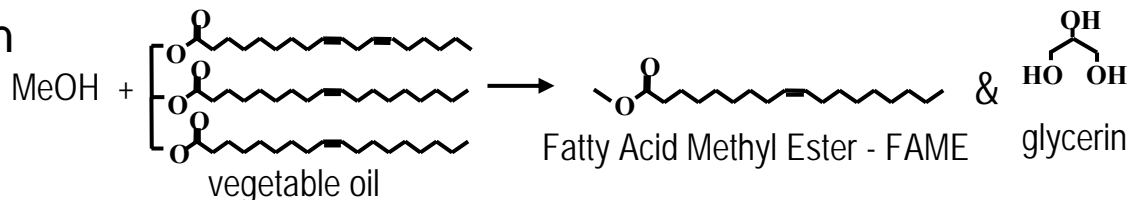
- **Oils & Fats – Oleochemical Program**

- Leverage capacity & supply chain developed for Biodiesel
- Focus on thermochemical transformations

- Hydroformylation

- Ethenolysis

- Epoxidation



- Platform of molecules for replacement or extension of Dow products
- Glycerin as feedstock for Dow intermediates & products

- **Sugar & Starch**

- Follow bioethanol growth and identify opportunities
- Identify right technology/market matches
  - thermochemical & fermentation

- **Lignocellulosics**

- Supply chain development will be driven by biofuel development
  - Leverage our gasification expertise

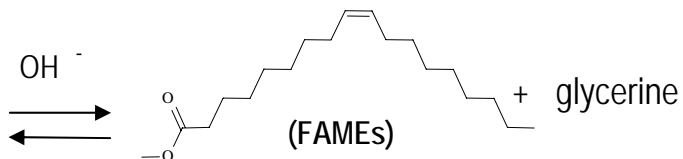
# Natural Oil Polyol

## Soybean oil based polyol

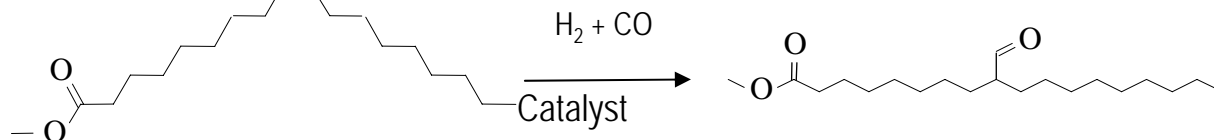
- Flexible foam applications
- Product with substitution of PO based polyol
- Market minimum: Match current product(s) performance
- Potential for performance enhancements

# Process

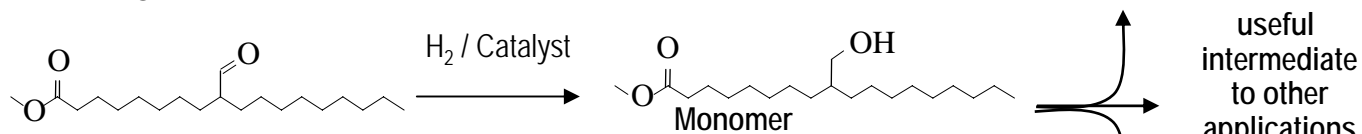
**Methanolysis:** Triglyceride + MeOH



**Hydroformylation:**



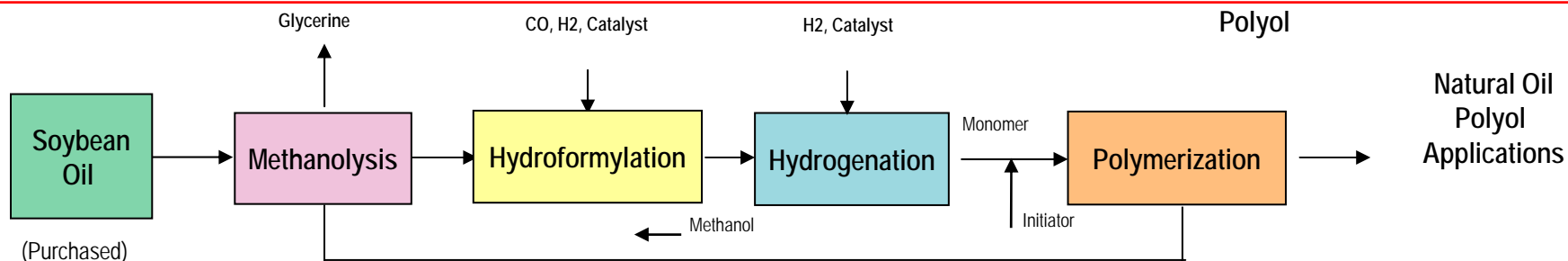
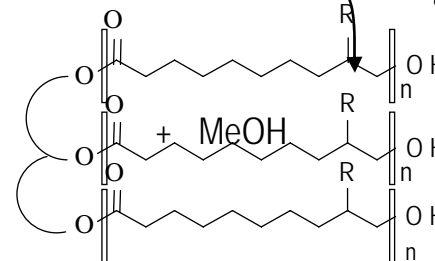
**Hydrogenation:**



**Polymerization:**

Monomer + initiator

Catalyst



# Closing Remarks

- **Alternative feedstocks for chemical industry increasingly important**
- **Breakthrough / step change processes required**
- **Novel catalysts and reactor concepts**
- **Fundamental understanding of catalytic mechanisms**
- **Consistent (long-term) focus**
- **Industry & academic (& government) partnerships necessary to tackle long-term research issues**